

Software architecture
as a contributor to
high performing teams

Simon Brown

DDD, agile, Spotify model, Team Topologies, feature teams, Conway's Law, platform teams, autonomy, trust, and other socio-technical techniques

will fail without

good technical foundations

and effective communication

You can't optimise
team performance
without good
technical foundations

Autonomy

vs

alignment

Every **software** problem
is fundamentally
a **communication** problem

The **biggest impact**
a software architect can make
is by **improving communication**



I've witnessed a huge shift in how
architecture is perceived over
the past 15+ years

2008...

In 2008 I tried to pitch a book titled
"From developer to architect"
to a number of publishing companies

I was already an author/co-author,
and a technical reviewer,
so I had some contacts



we don't think that a book
about architecture will sell



2011



THE FRUSTRATED ARCHITECT

Simon Brown

@simonbrown

coding
{the}
architecture

INTERNATIONAL
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gotocon.com

Big up front design
and analysis paralysis

UML

Waterfall

I'm a

**software
architect**



Ivory Tower

PowerPoint Architect

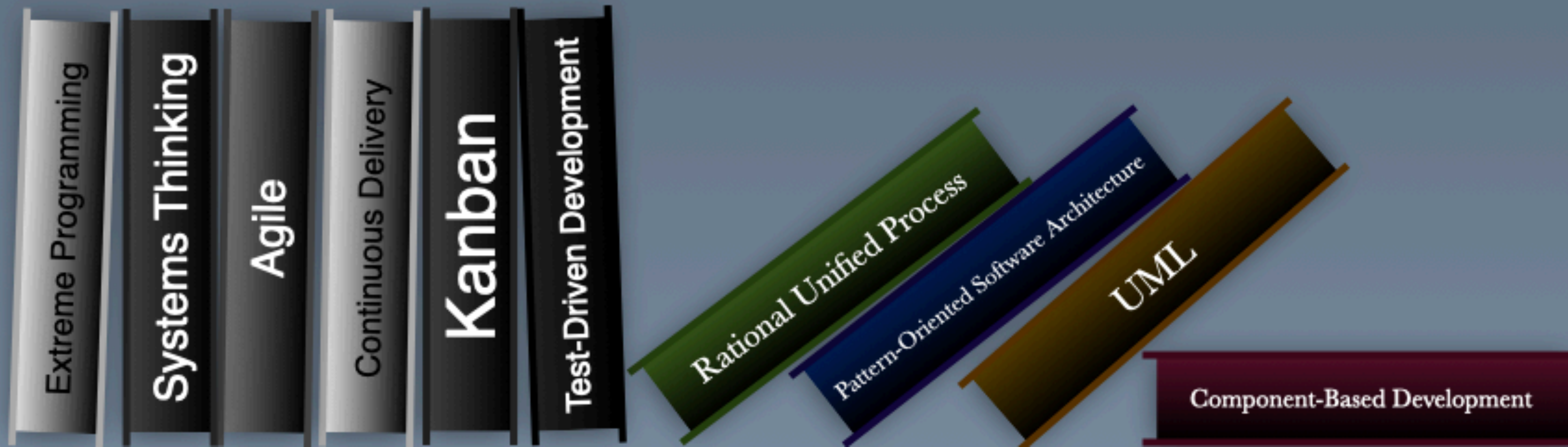
Architecture Astronaut



Flat, self-organising
teams are great but...

...they don't always work

Who is teaching
the **classics** of the
pre-agile era?



Does *agile* need architecture?

Yes, architecture provides
structure, firm foundations,
vision and technical leadership

Does architecture need *agile*?

Yes, it helps software teams move away from

big design up front

and **analysis paralysis**

Just enough

*Understand how the
significant elements
fit together*

*Mitigate the
key risks*

*Provide the foundations and
vision to move forward*

you've presented a straw man

(i.e. oversimplifying, exaggerating, etc)



2012

coding
{the}
architecture



Master builder

The original generalising specialist?

The software architecture role
is about coding, coaching,
and collaboration

Do you have any evidence
for anything in your talk?

(e.g. the value of technical leadership, architects who code, etc)



the plural of anecdote
is not data

coding
{the}
architecture



Effective architecture

sketches

Did you bring your crayons?



Please give a warm welcome to
Bob the Builder



Now...



Software Architecture for Developers

Technical leadership and the balance with agility



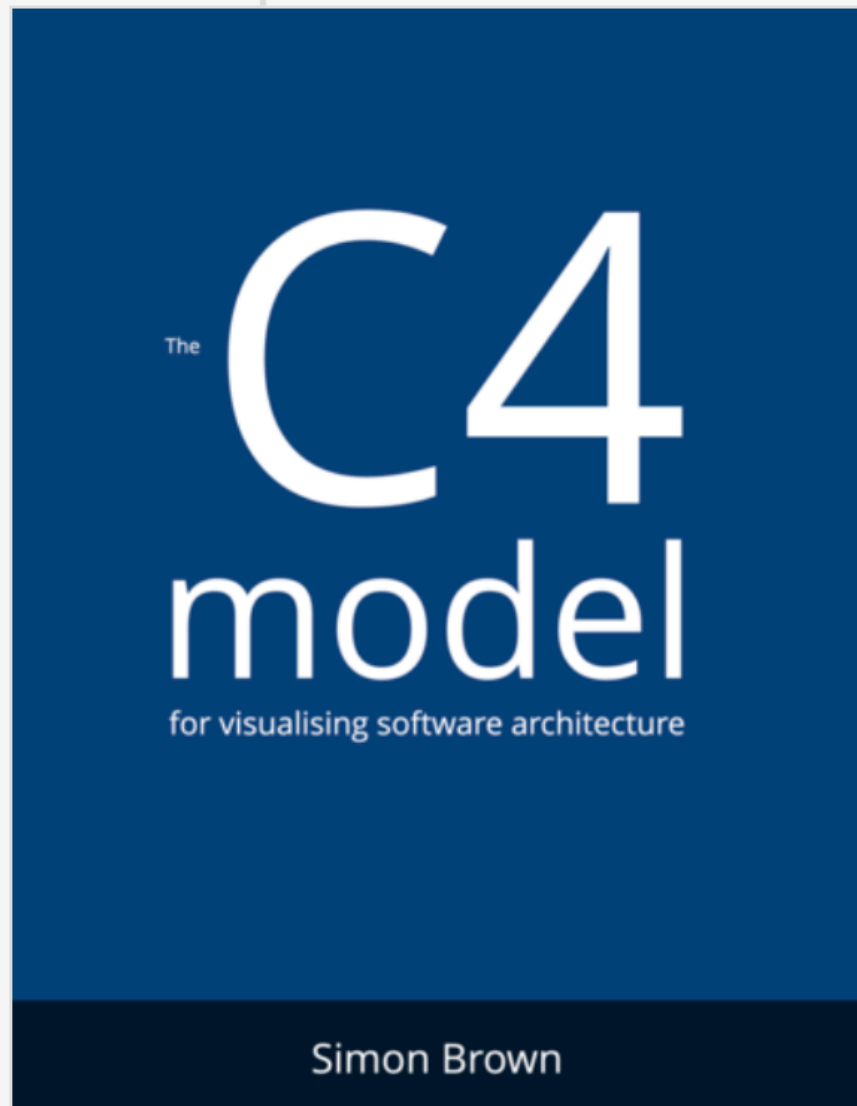
[Simon Brown](#)

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This book is a practical, pragmatic and lightweight guide to software architecture, specifically aimed at developers, and focussed around the software architecture role and process.



The C4 model for visualising software architecture



[Simon Brown](#)

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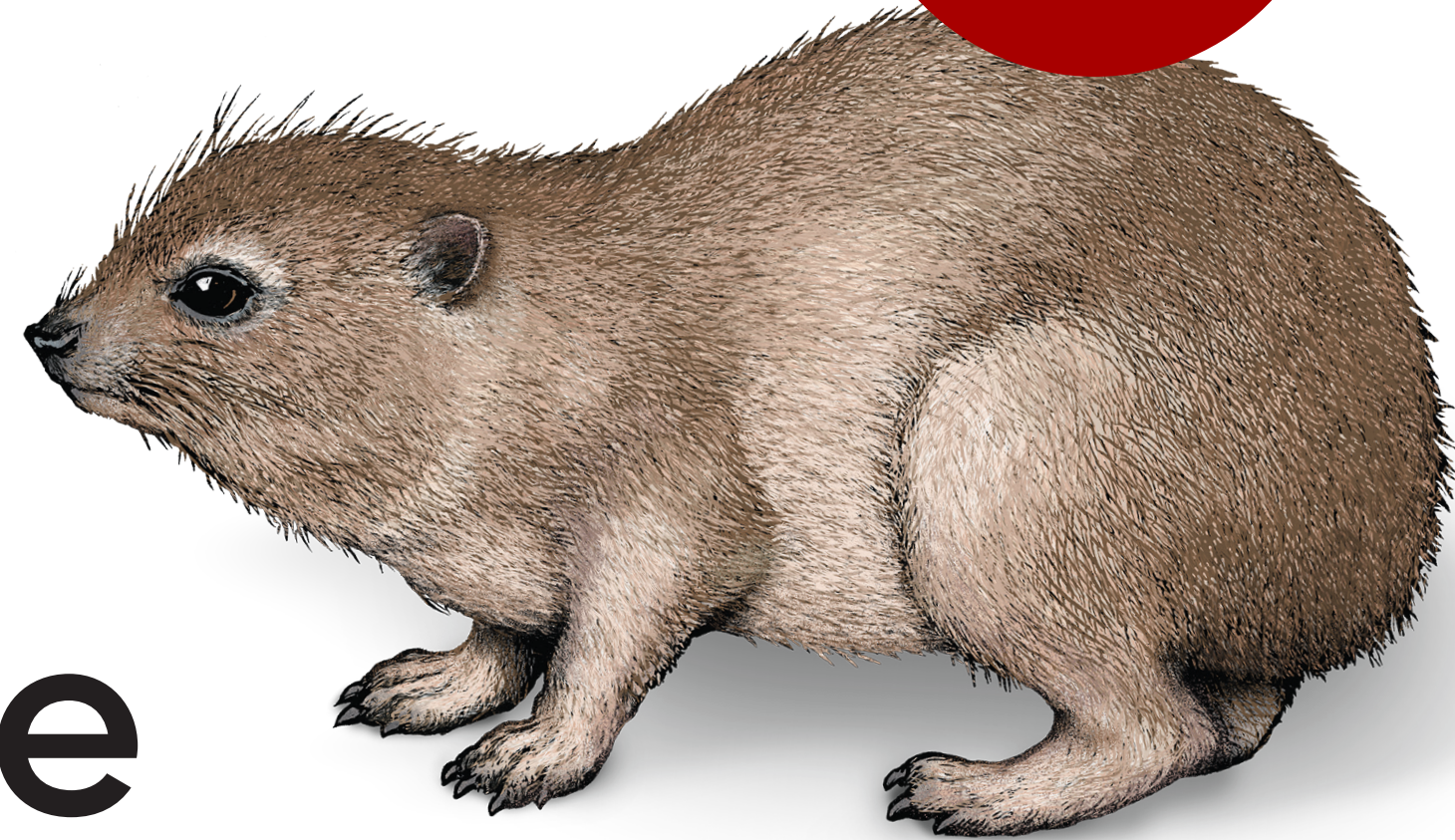
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This book focusses on the visual communication of software architecture, based upon a collection of ideas and techniques that thousands of people across the world have found useful - the [C4 model for visualising software architecture](#).

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Early
Release
RAW &
UNEDITED



The C4 Model

Visualizing Software Architecture

Simon Brown

Scheduled for release July 2026,
early access available now
via the O'Reilly platform

I've been running
software architecture
workshops since 2008

the plural of anecdote
is data

200+ clients

From startups and small country specific businesses,
to scale-ups and global household names

200+ clients

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(plus hundreds more companies represented by attendees at public workshops organised via conferences)

~40 countries

England, Wales, Scotland, Northern Ireland, Ireland, Jersey, France, Belgium, Netherlands, Denmark, Sweden, Norway, Finland, Lithuania, Latvia, Poland, Germany, Czechia, Austria, Switzerland, Slovakia, Hungary, Romania, Ukraine, Croatia, North Macedonia, Italy, Greece, Spain, Portugal, Iceland, United States of America, Canada, United Arab Emirates, India, China, South Korea, Singapore, Australia

Who do I usually engage with?

Engineering Manager, CTO, Head of Architecture Profession, Head of Enterprise Architecture, Director of Software Product, Architecture Lead, Director of Technology, Solution Architect, Director of Software Engineering, VP of Engineering, Tech Lead, etc...

The software architecture diagramming exercise

Design a software solution for the "Financial Risk System", and **draw** one or more architecture diagrams to describe your solution



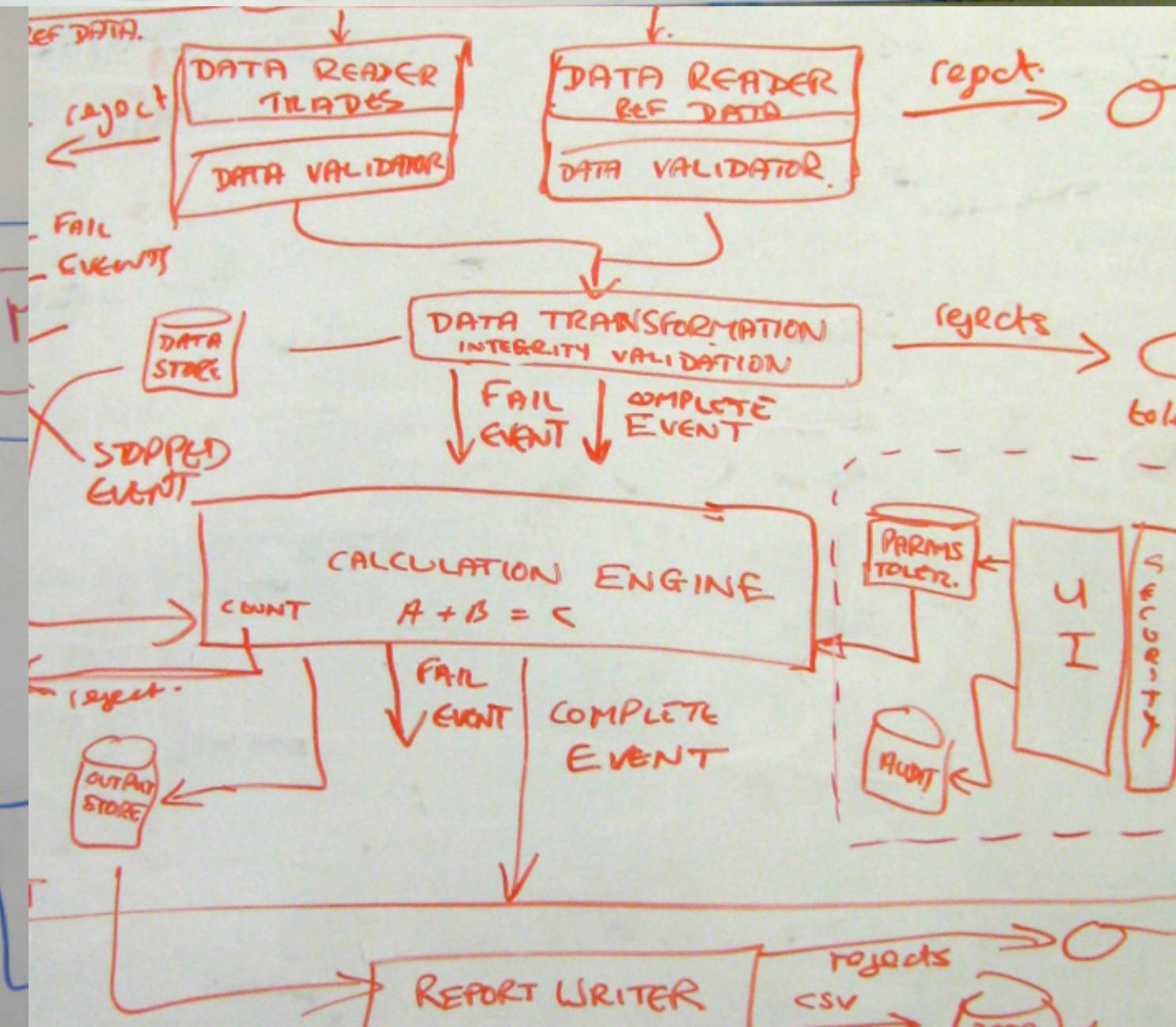
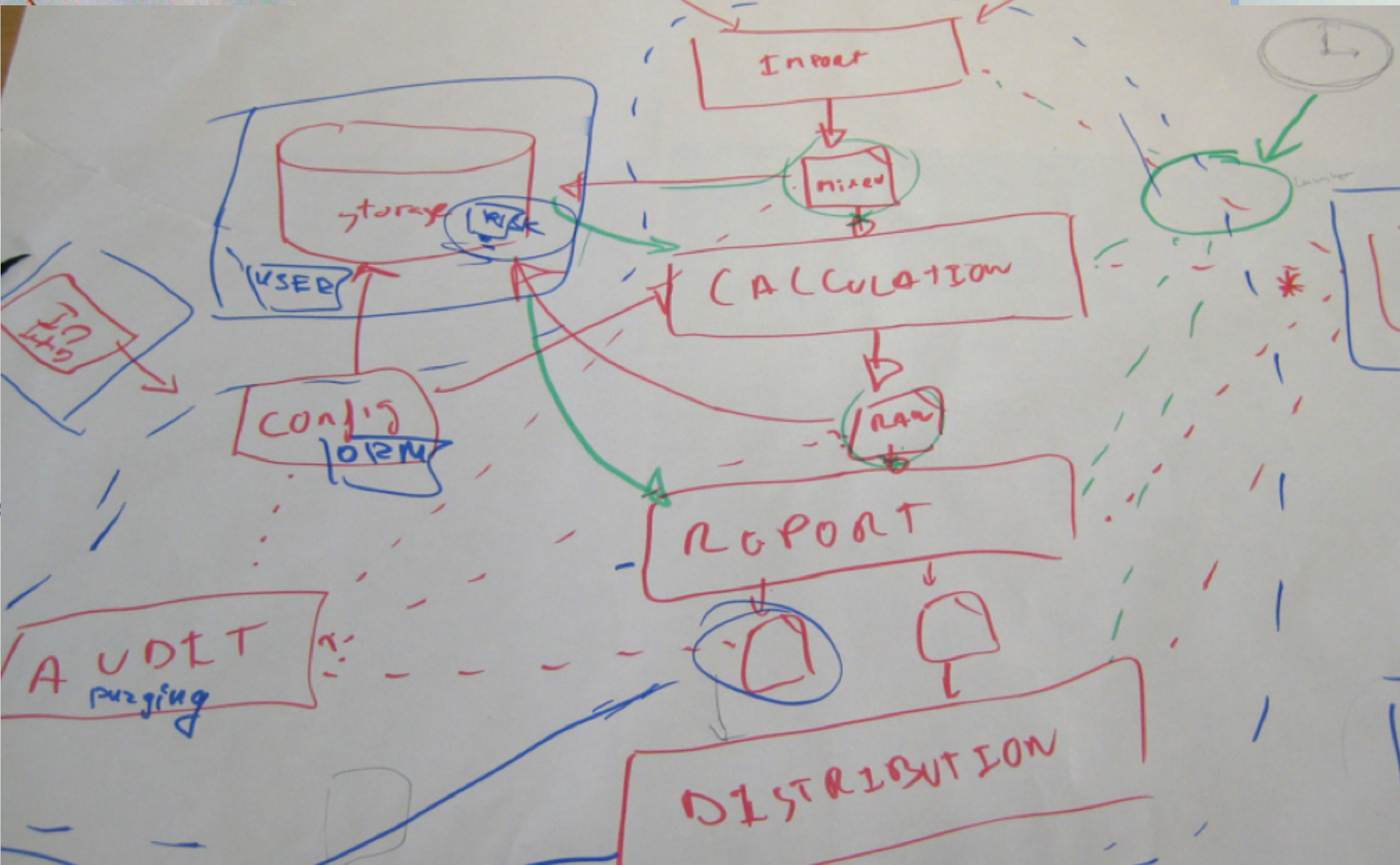
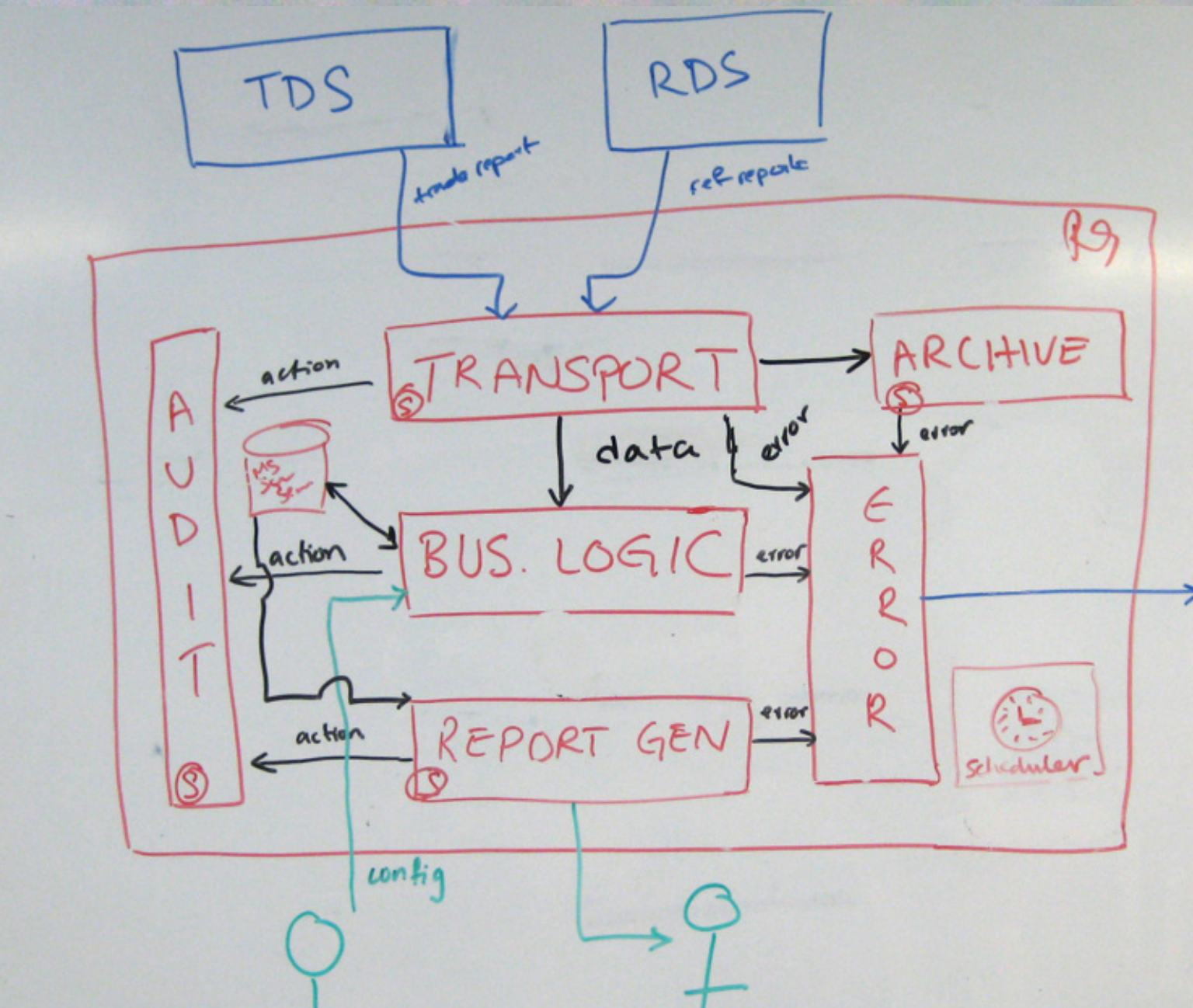
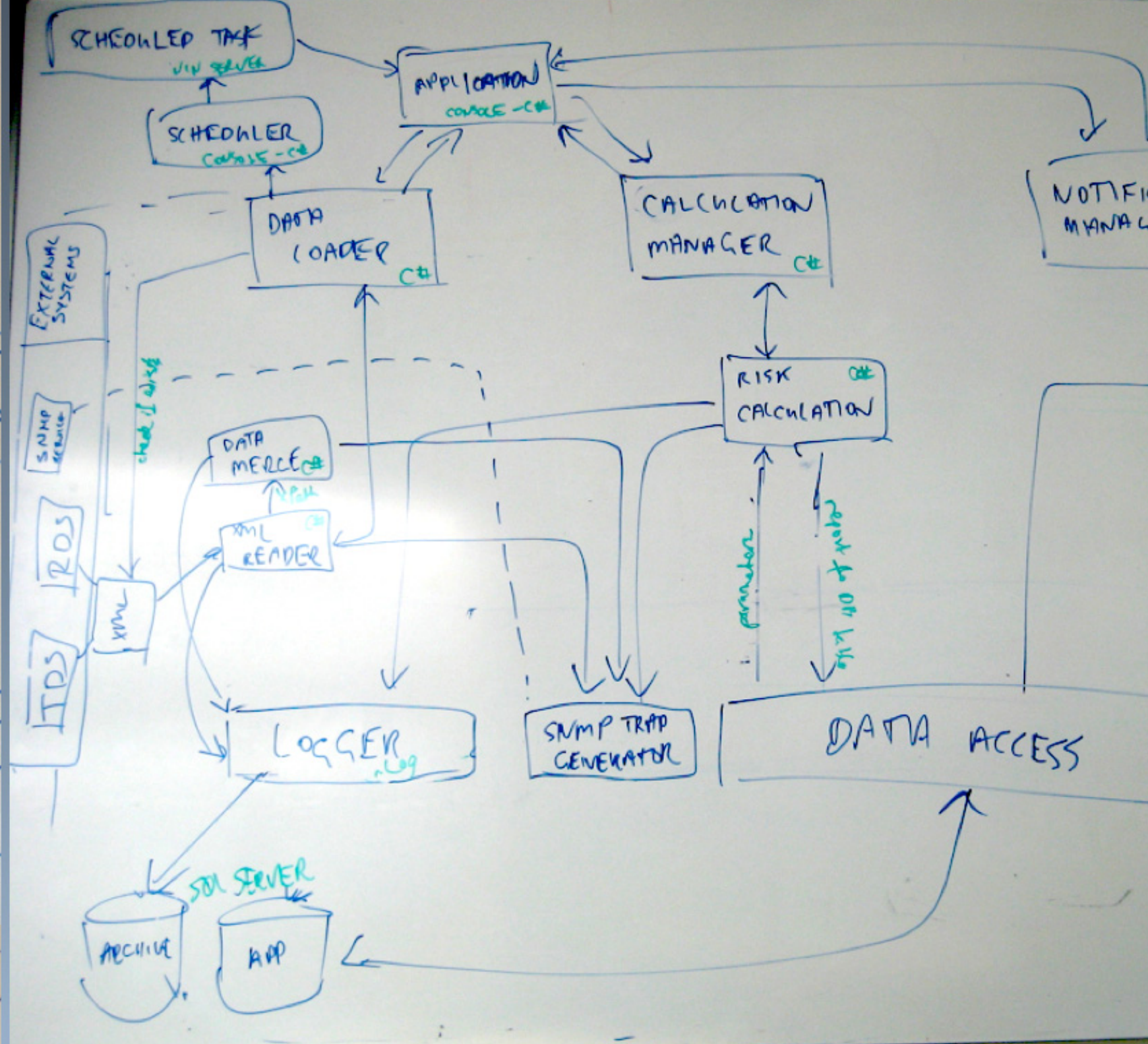
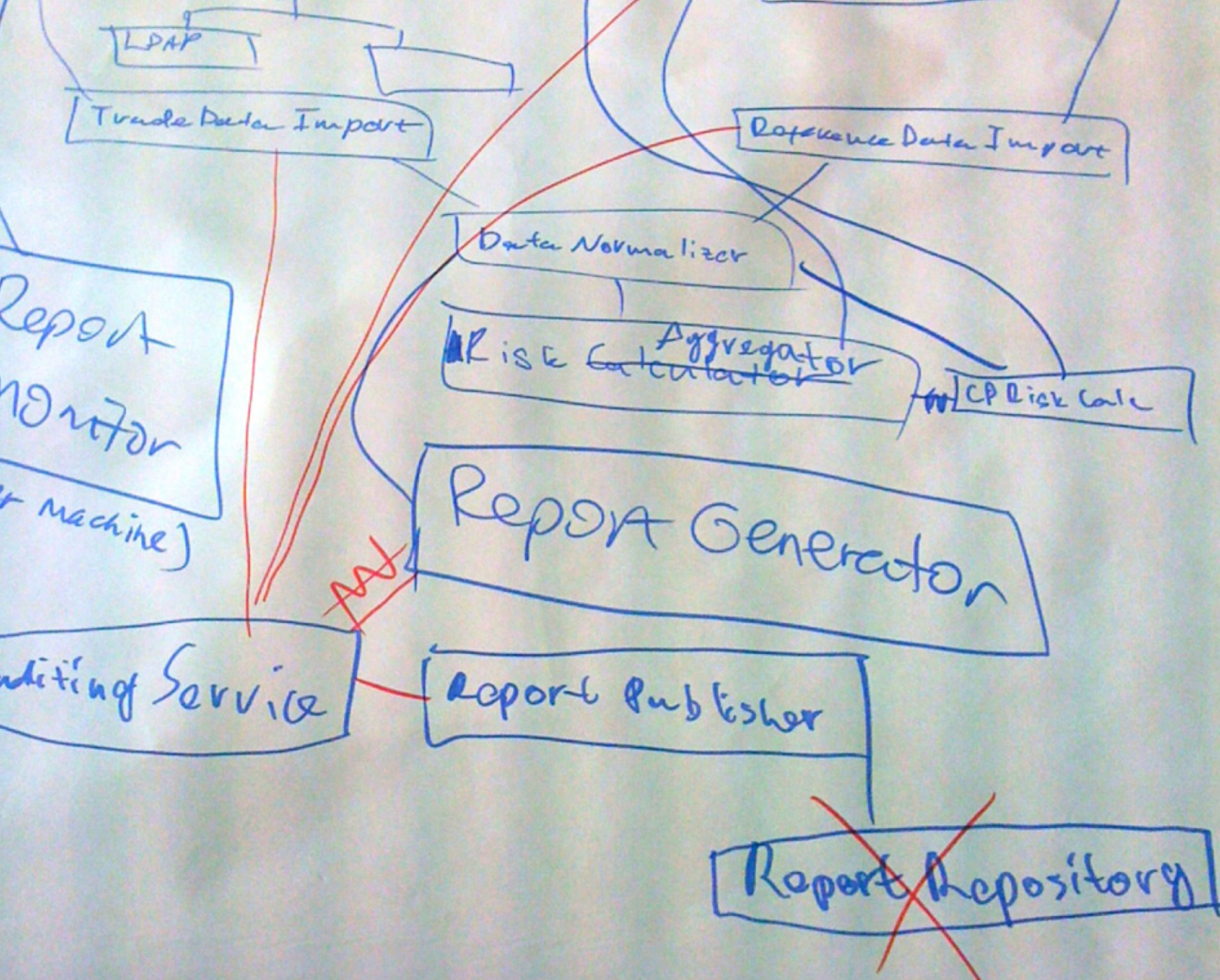
60-90 minutes

Draw one or more software architecture diagrams to describe a software system/service/product/etc



30 minutes

Architecture is more than
“boxes and arrows” but...



We don't have a standard way
to discuss our products from
an engineering perspective

Our lack of documentation
is slowing us down

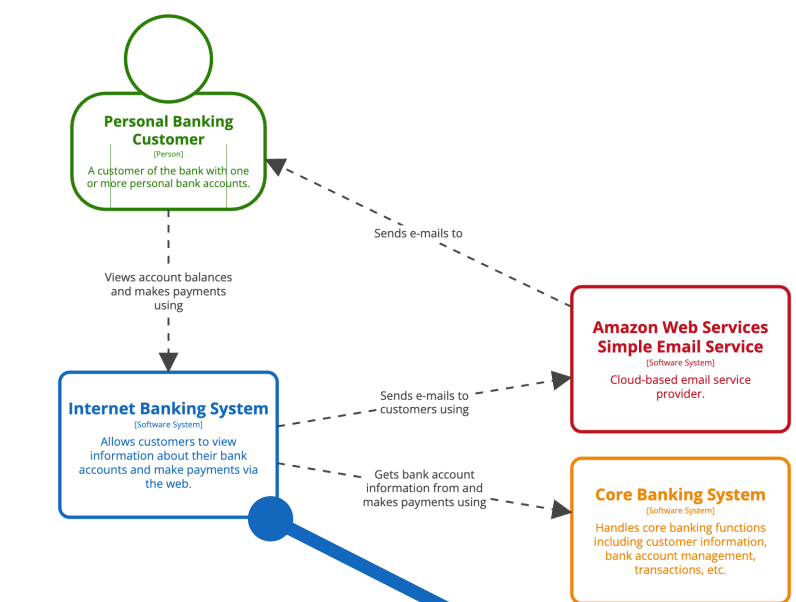


It takes too long for
new hires to be effective

We've failed our compliance audit
through our lack of
technical documentation

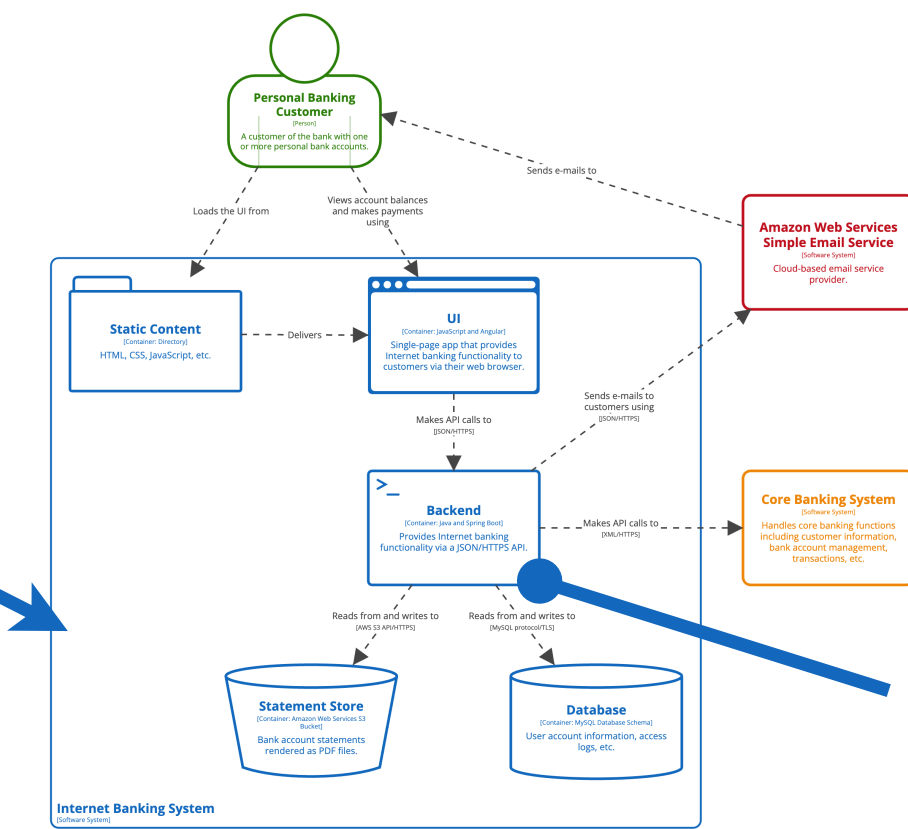
C4

c4model.com



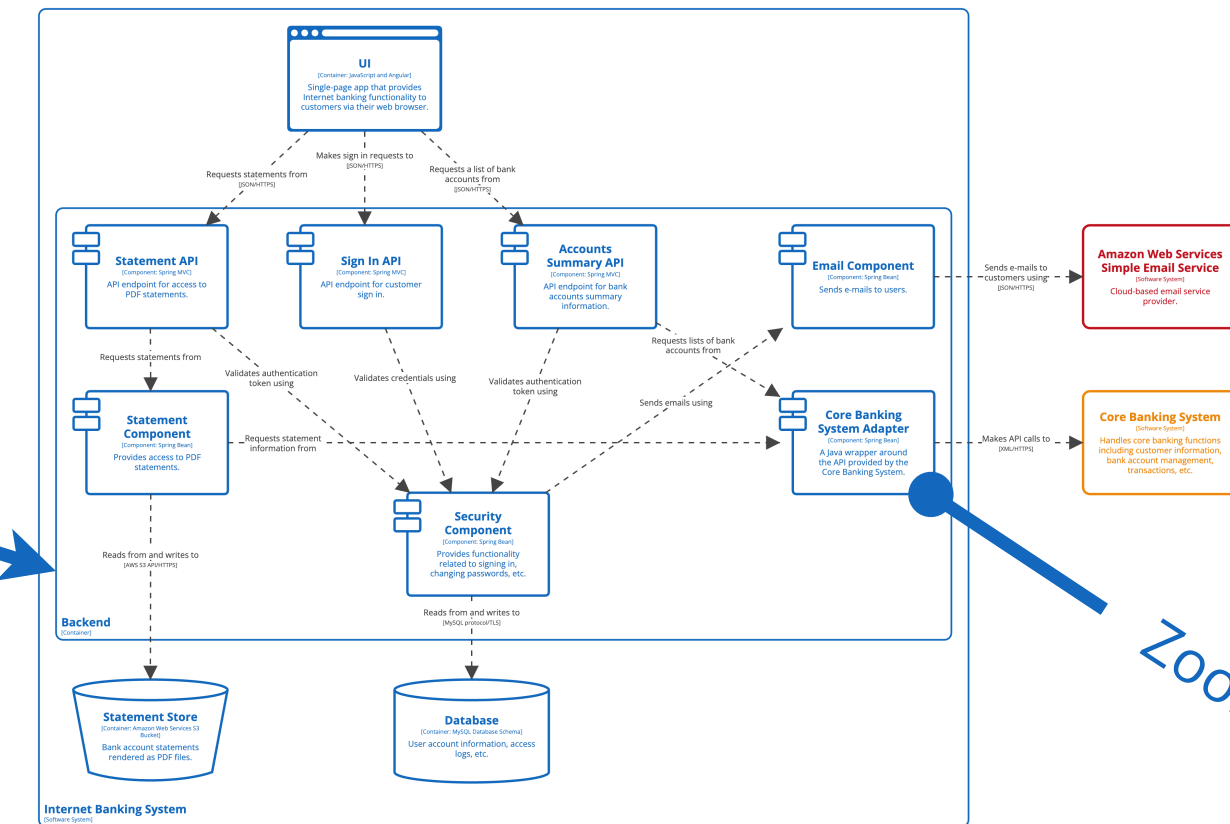
System Context View: Internet Banking System
The system context diagram for a fictional Internet Banking System

Zoom in



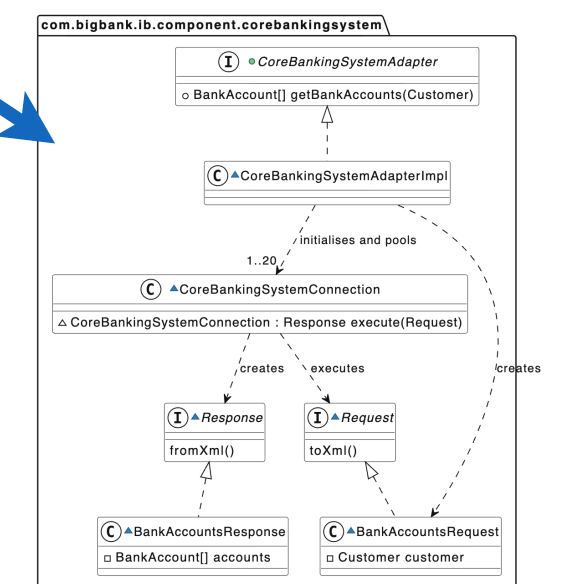
Container View: Internet Banking System
The container diagram for the Internet Banking System

Zoom in



Component View: Internet Banking System - Backend
The component diagram for the Internet Banking System Backend

Zoom in



Code View: Internet Banking System - Backend - Core Banking System Adapter
A summary of the implementation details for the Core Banking System Adapter component

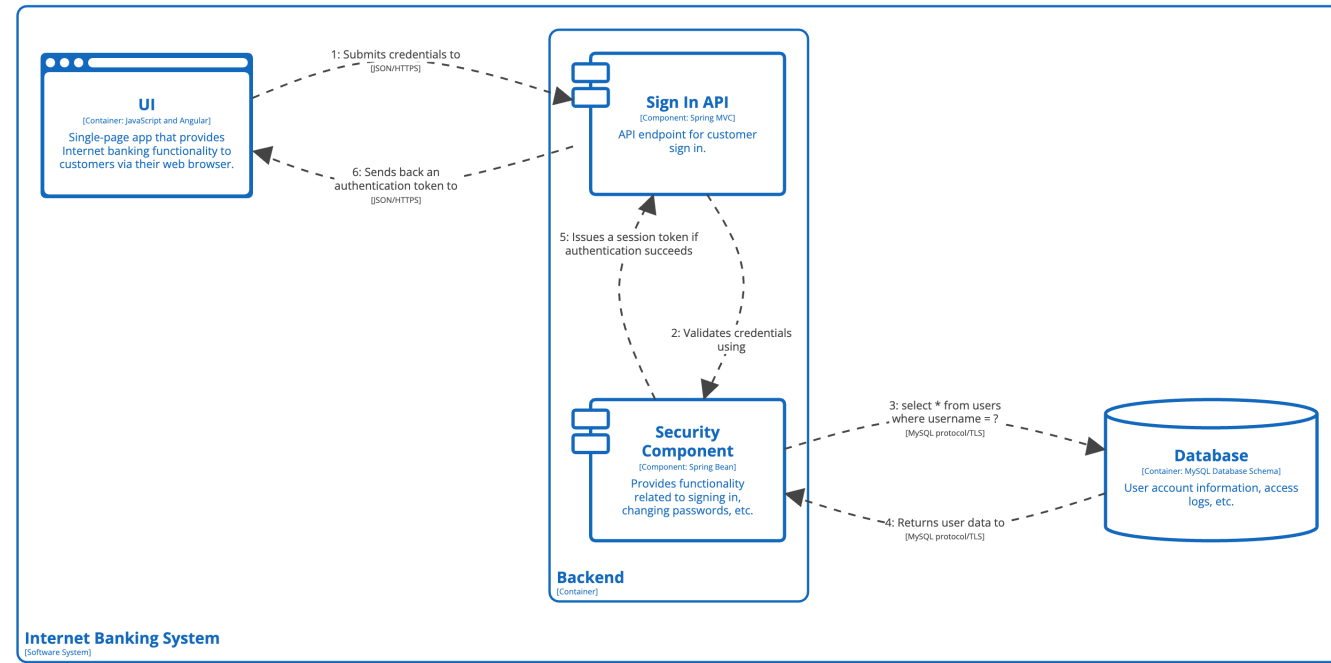
Static structure diagrams

System Context

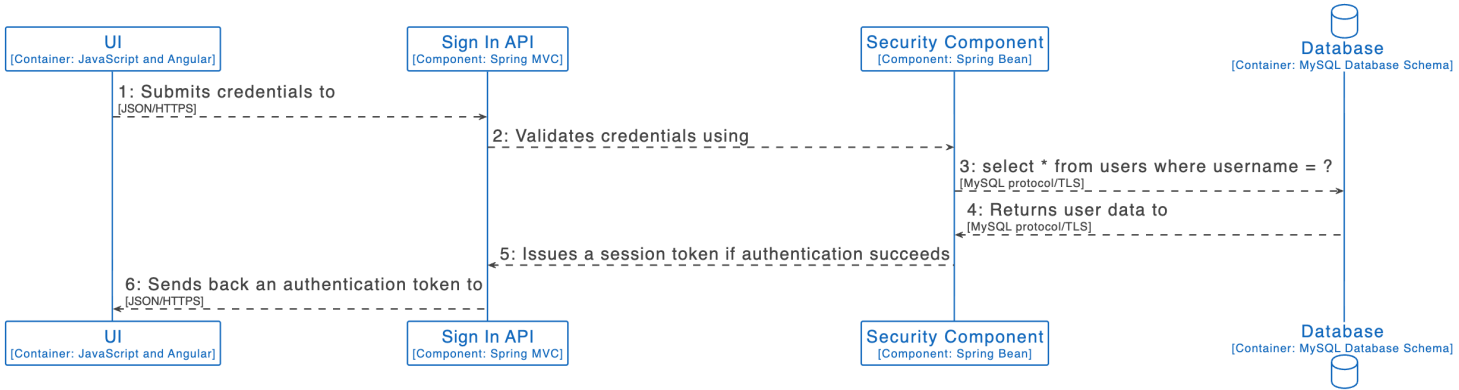
Containers

Components

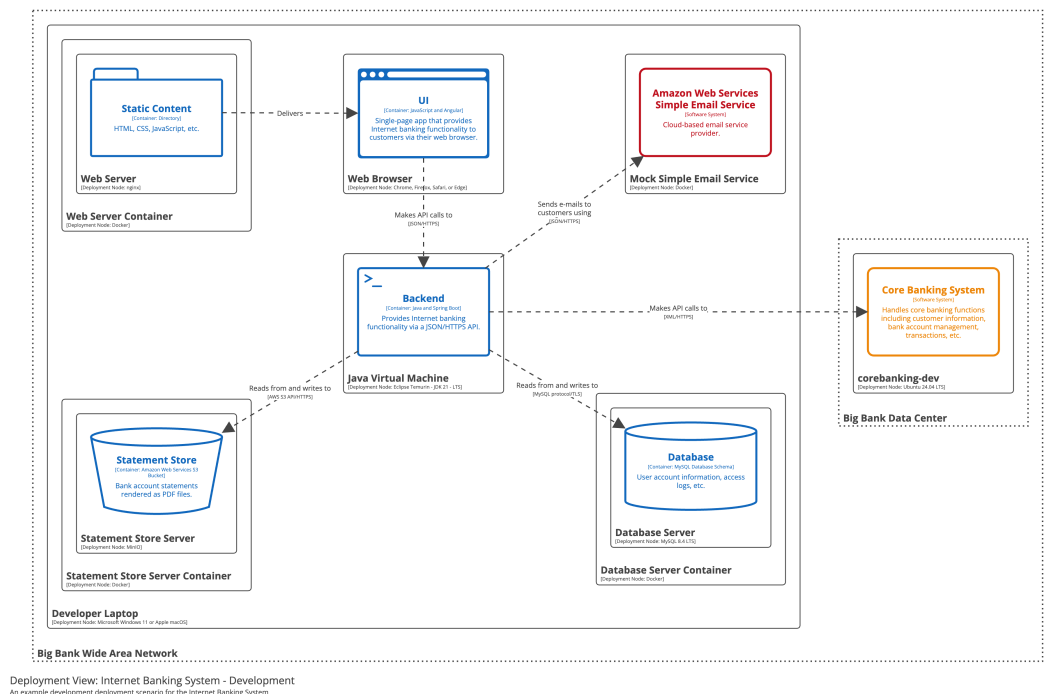
Code



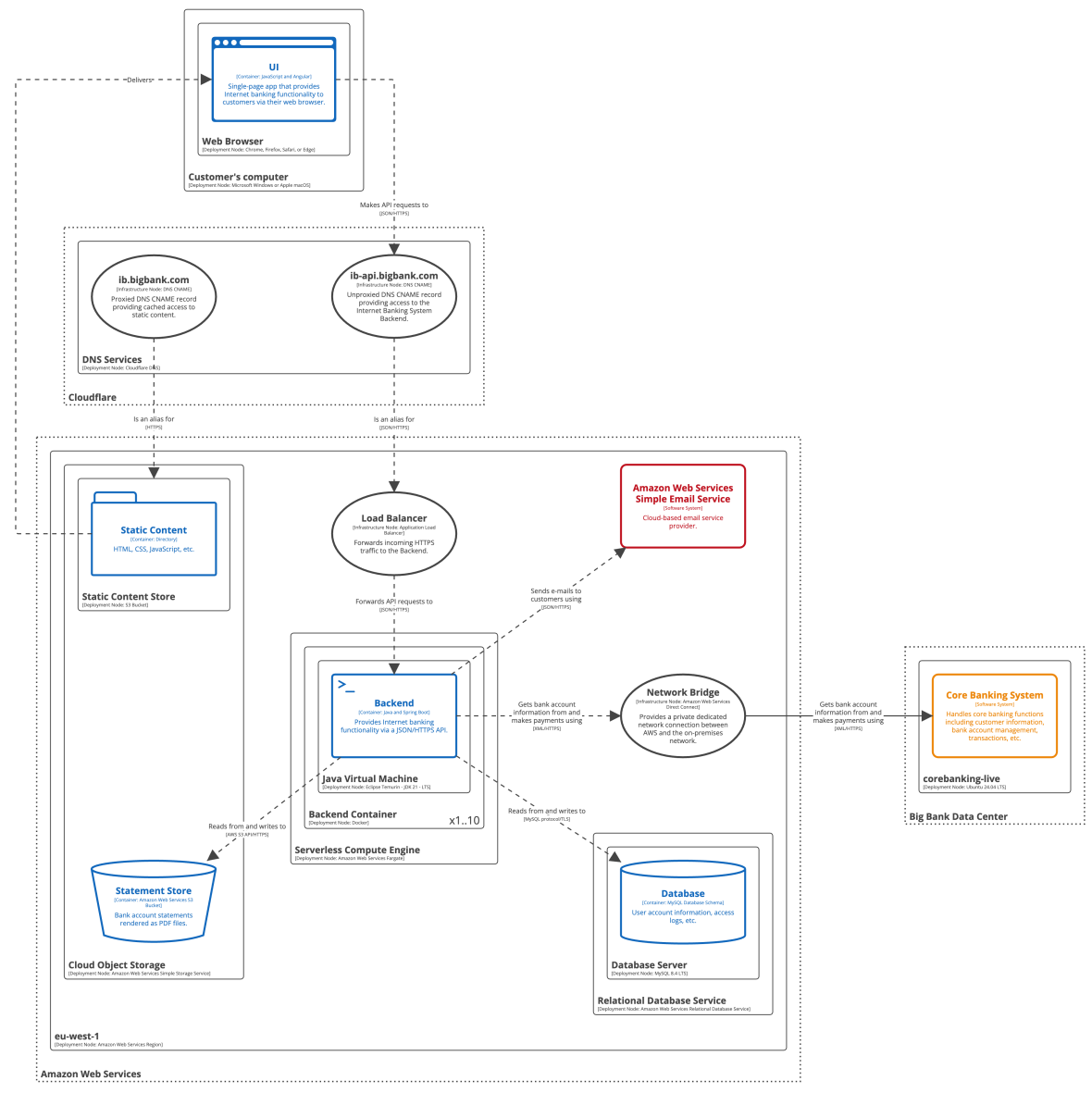
Dynamic View: Internet Banking System - Backend
Summarises how the sign in feature works in the single-page application



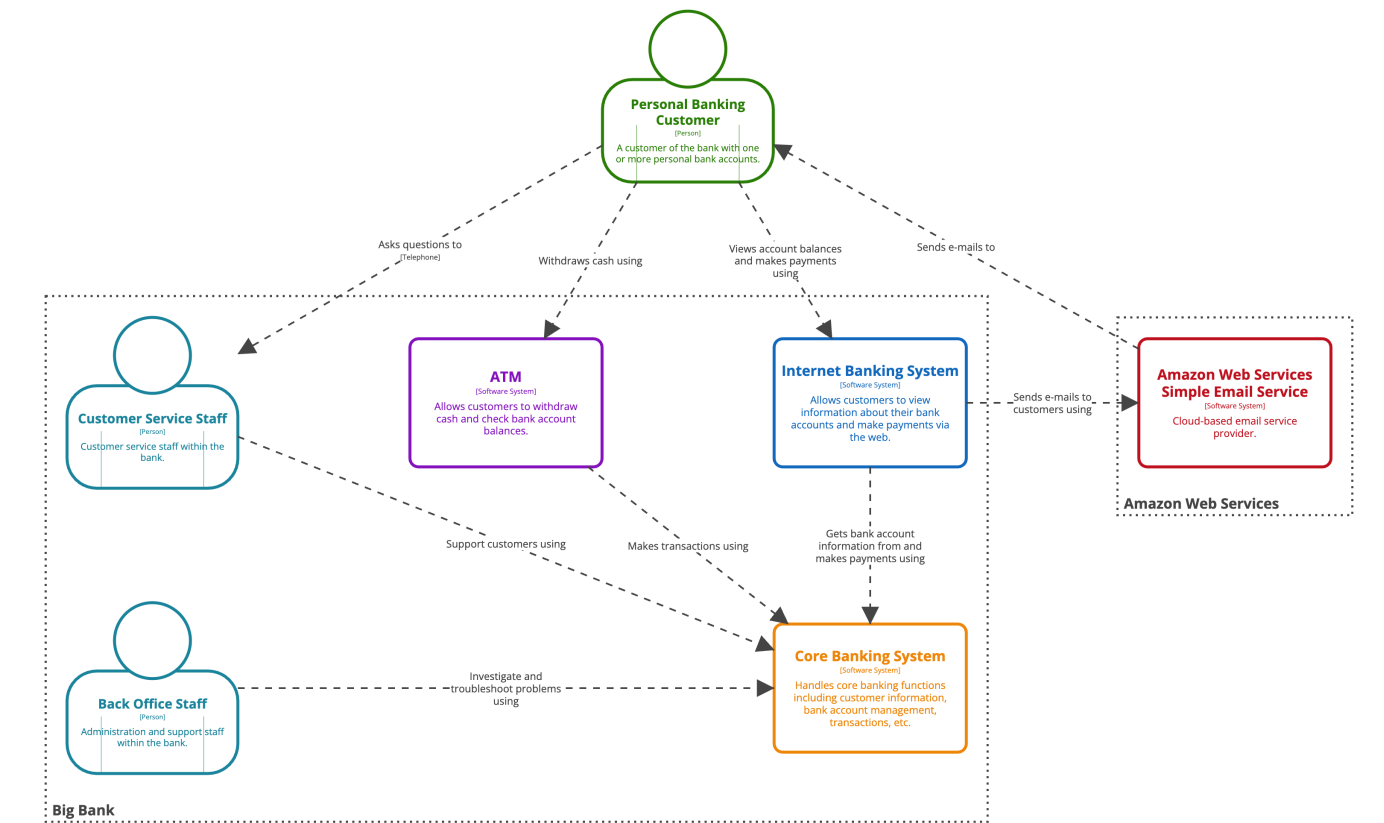
Dynamic View: Internet Banking System - Backend
Summarises how the sign in feature works in the single-page application



Deployment View: Internet Banking System - Development
An example development deployment scenario for the Internet Banking System



Deployment View: Internet Banking System - Live
An example live deployment scenario for the Internet Banking System



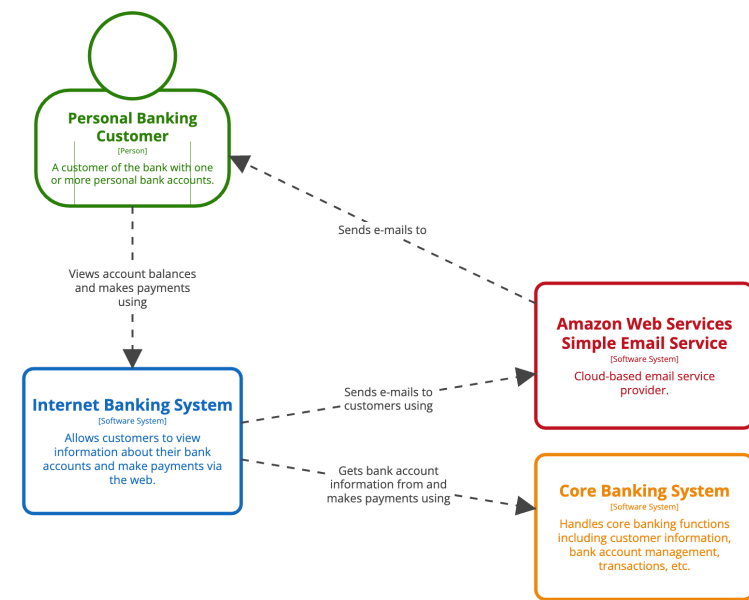
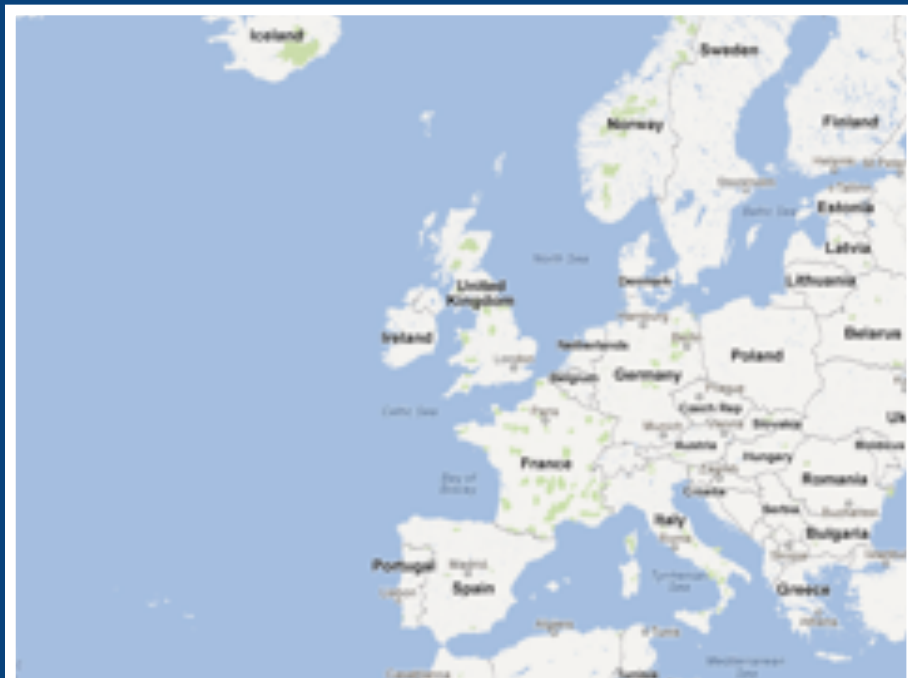
System Landscape View
A partial system landscape diagram for a fictional bank

Supporting diagrams

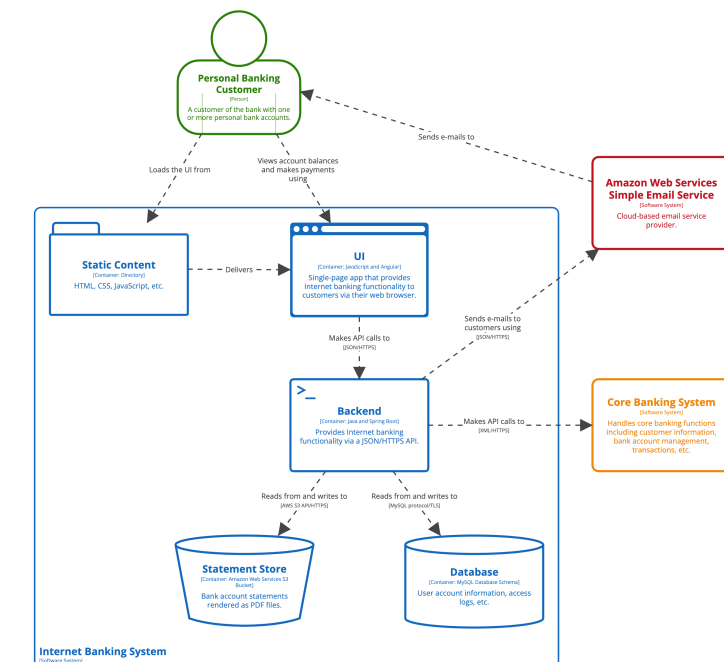
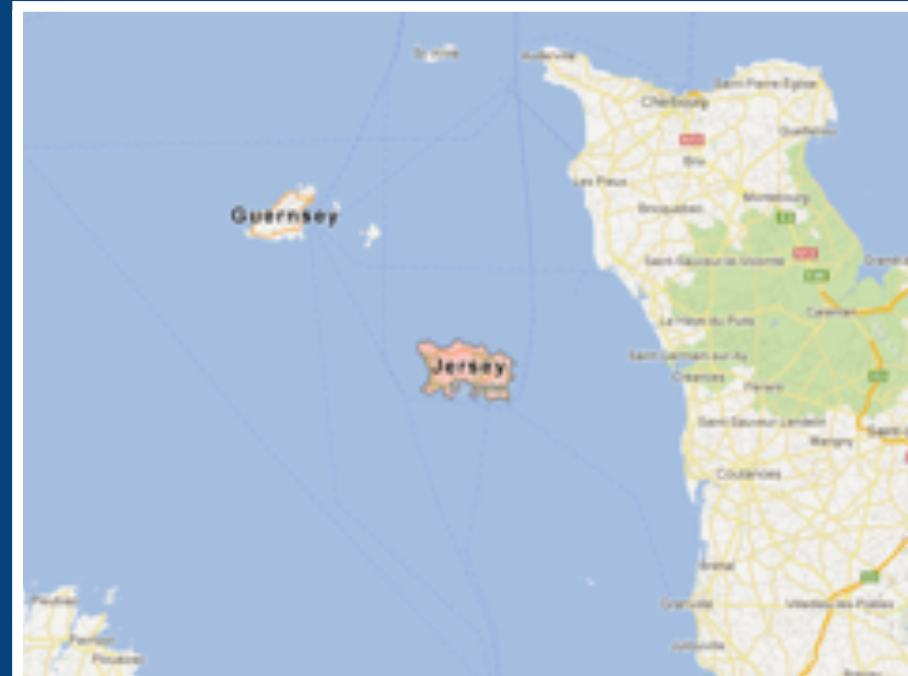
Dynamic

Deployment

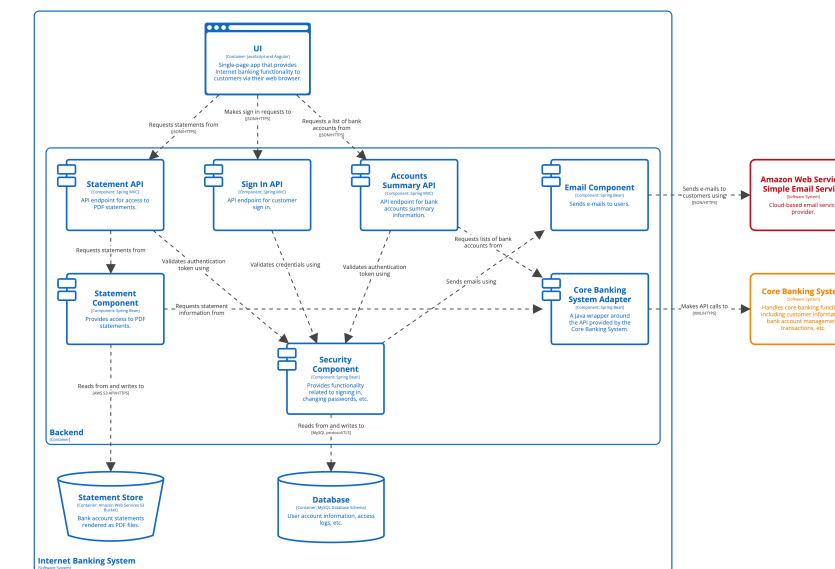
System Landscape



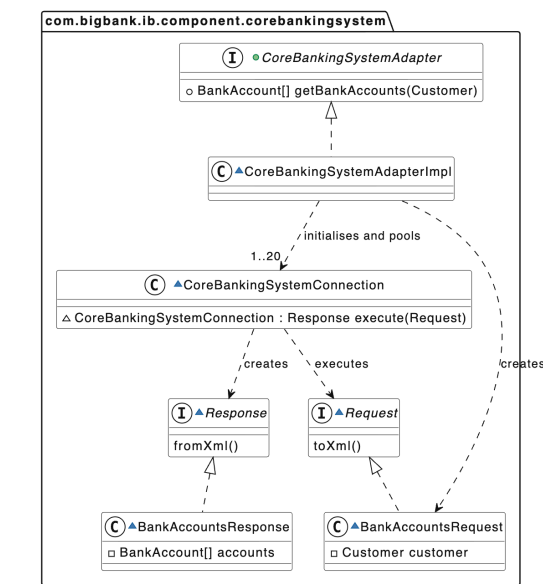
System Context View: Internet Banking System
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Code View: Internet Banking System - Backend - Core Banking System Adapter
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Diagrams are maps

that help software developers navigate a large and/or complex codebase

The C4 model is...

A set of hierarchical
abstractions

(software systems, containers,
components, and code)

A set of hierarchical
diagrams

(system context, containers, components,
and code)

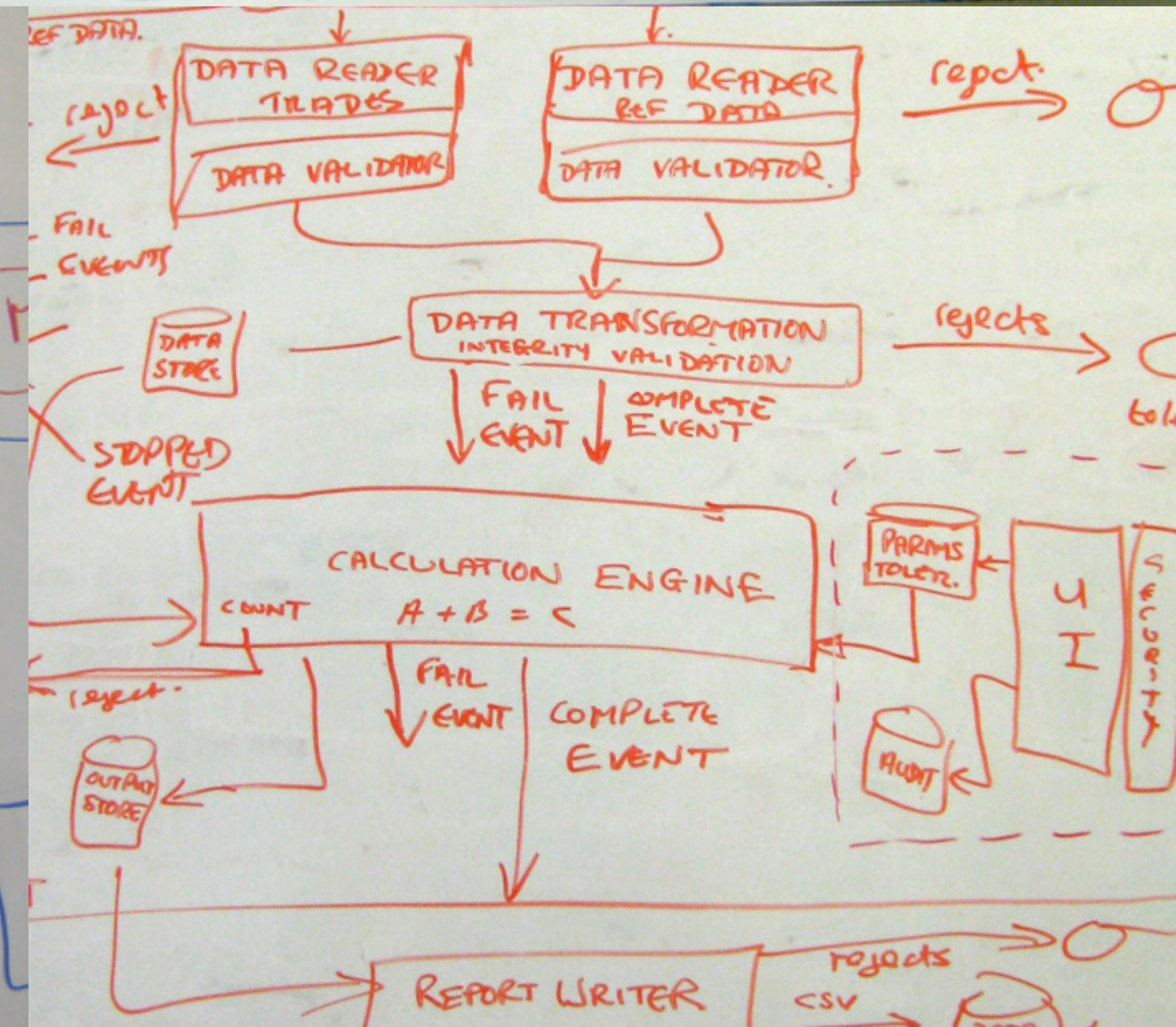
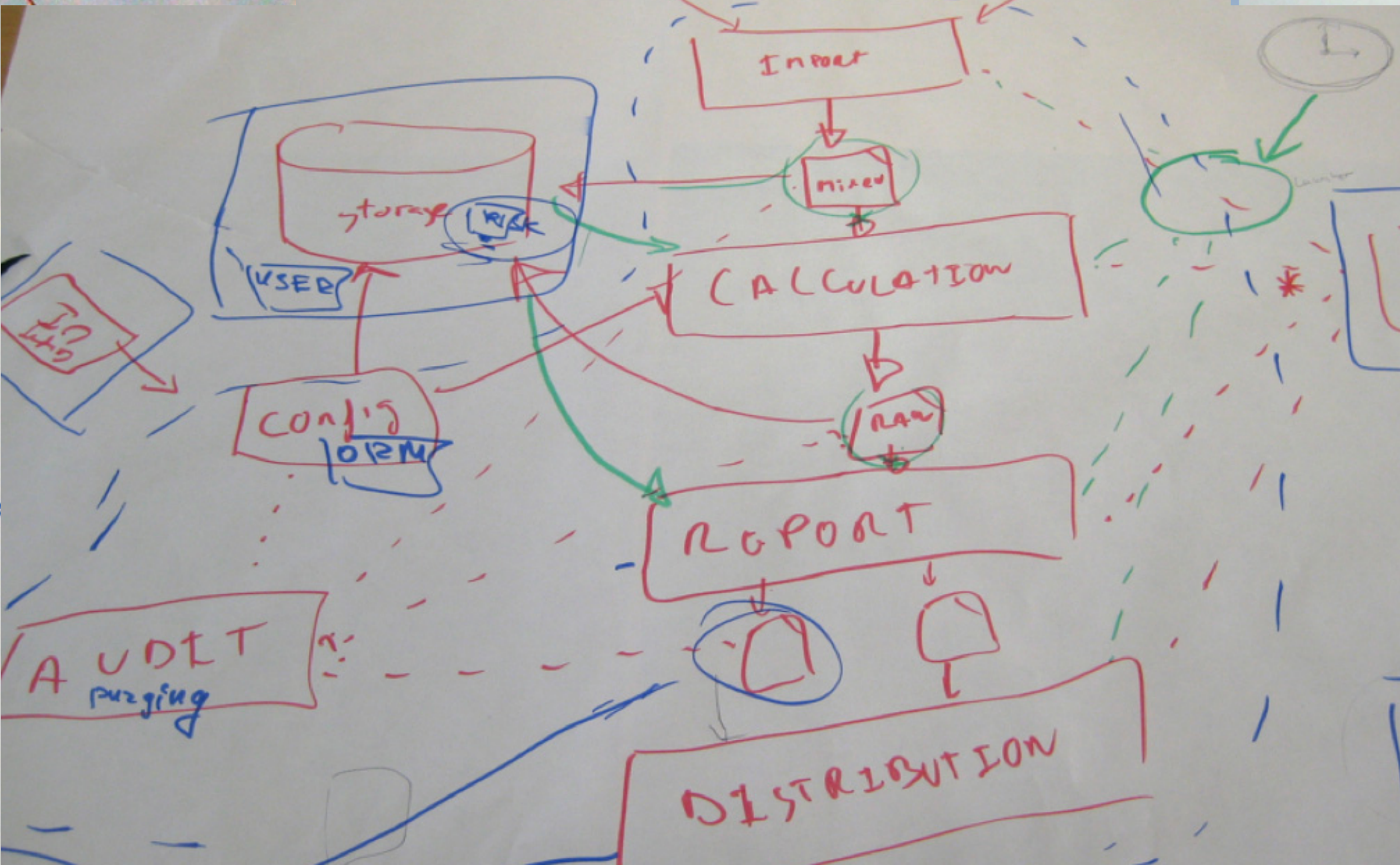
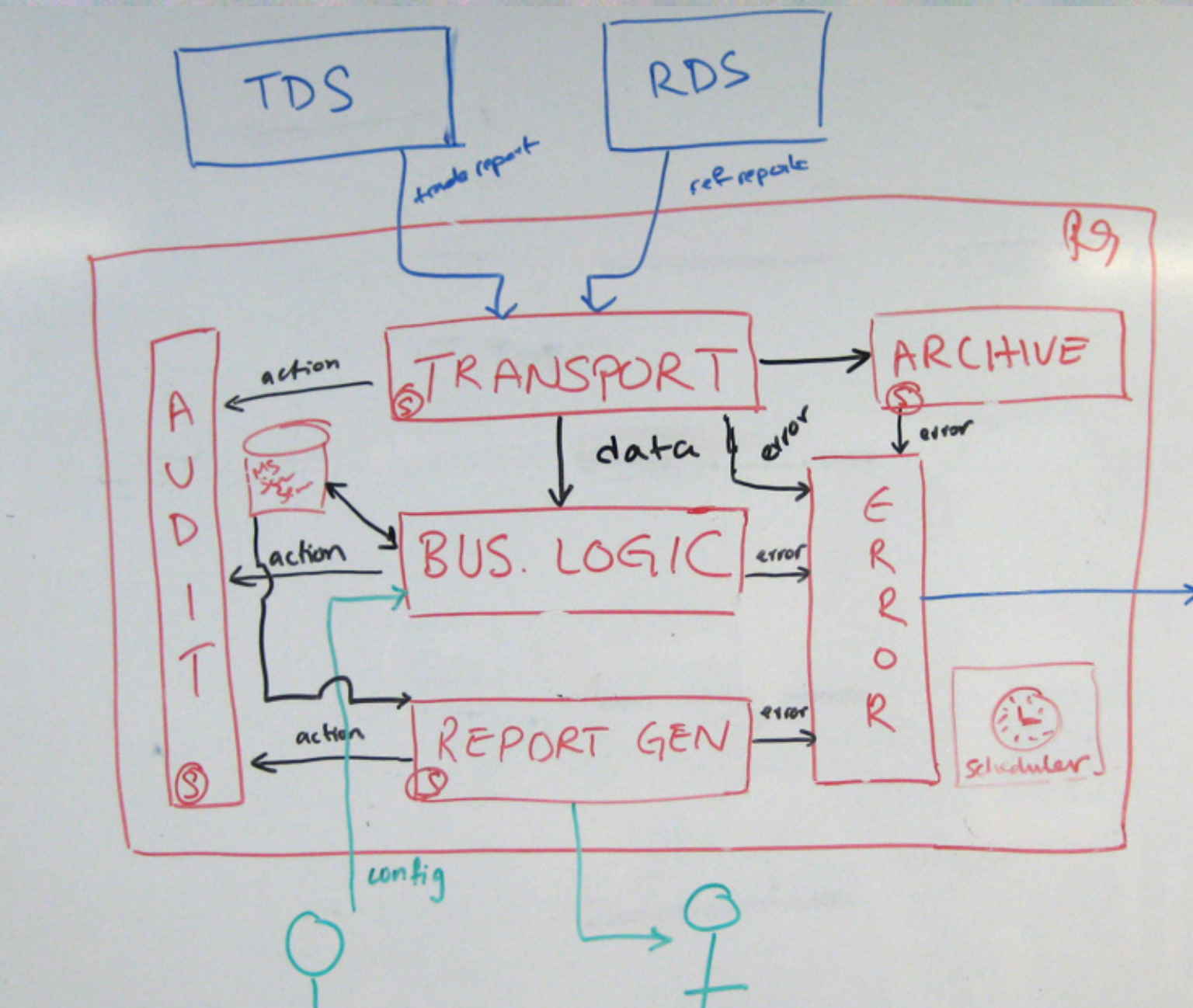
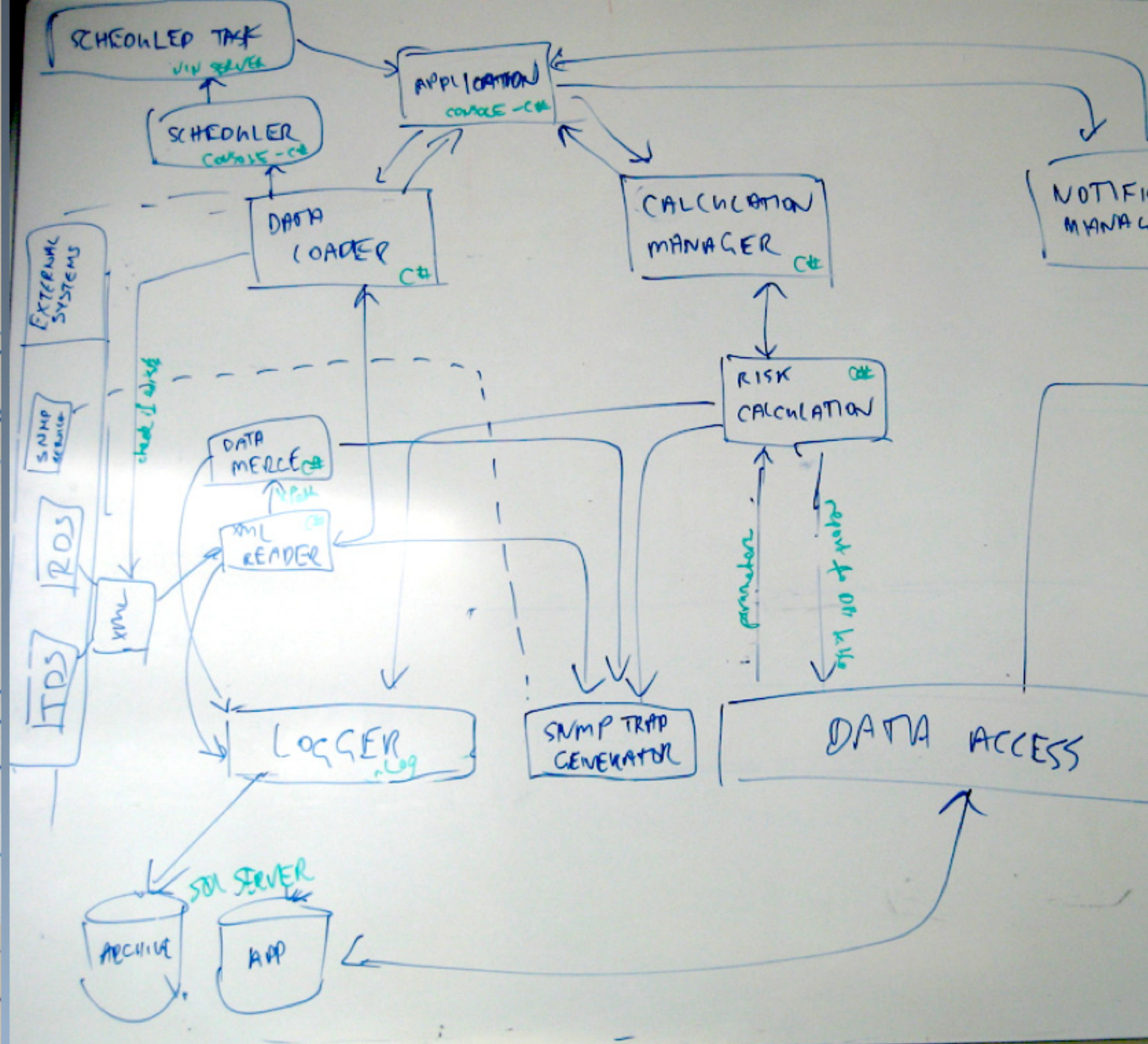
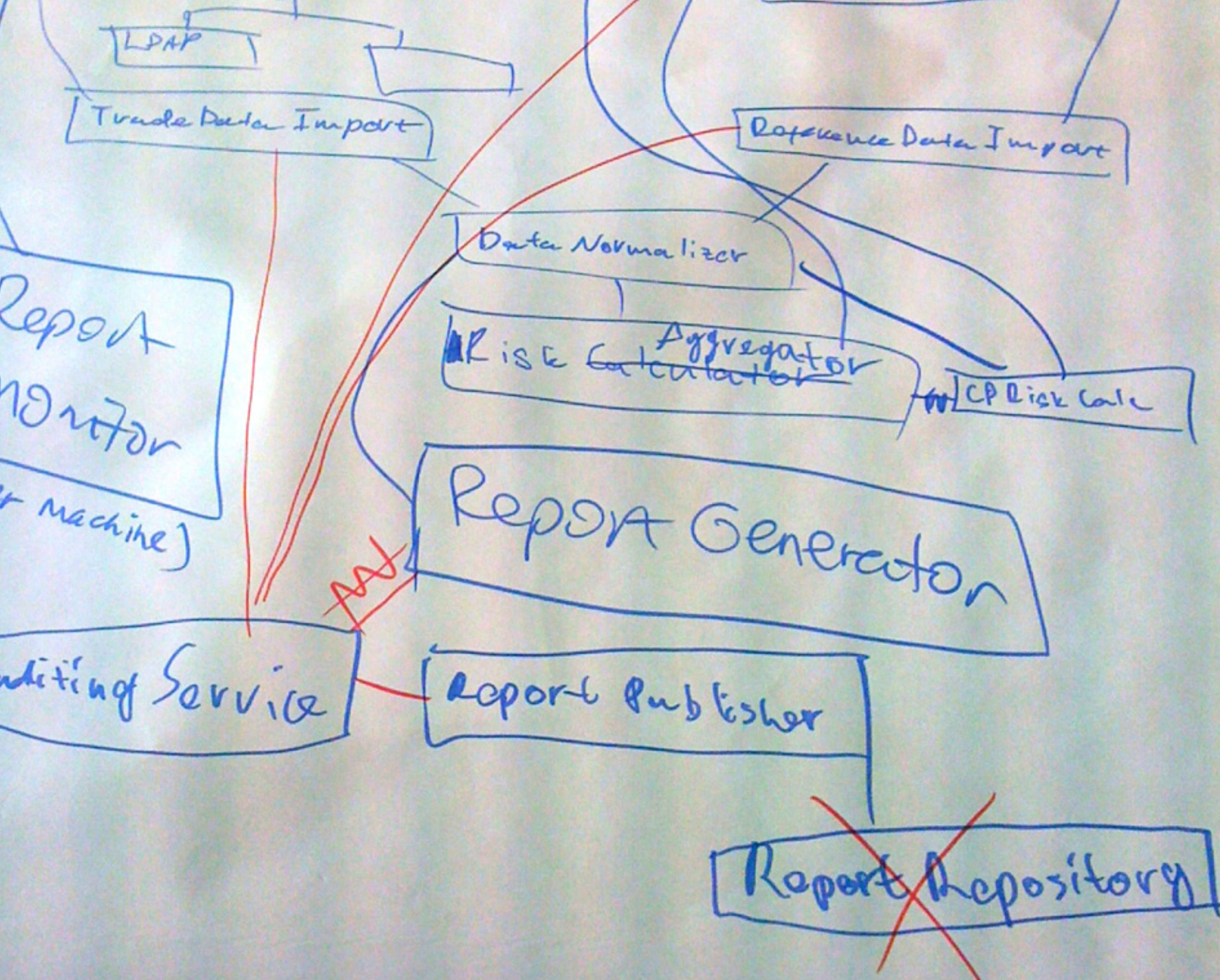
Notation independent

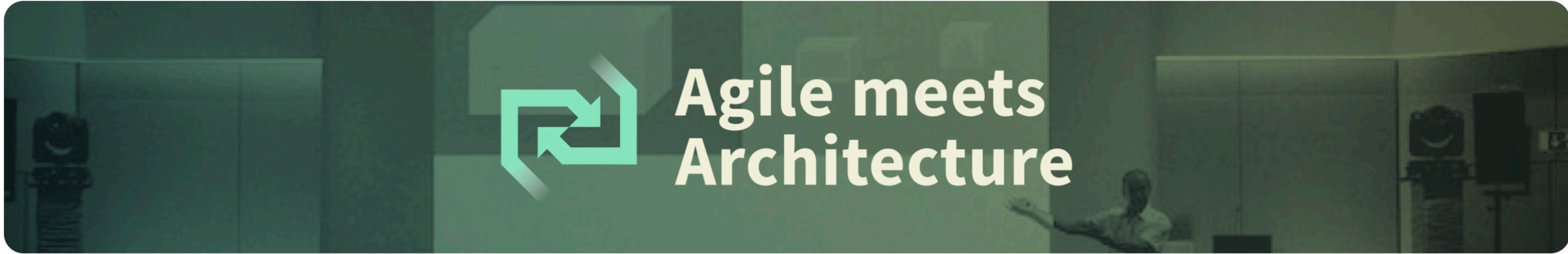
Tooling independent

Design, decisions, direction

Our engineering teams are not considering architectural drivers - they're missing key design inputs

Our engineering teams are not
considering the trade-offs of the
decisions they are making





Agile meets Architecture

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The conference combining both worlds of agile and architecture – creating a community [c...more](#)

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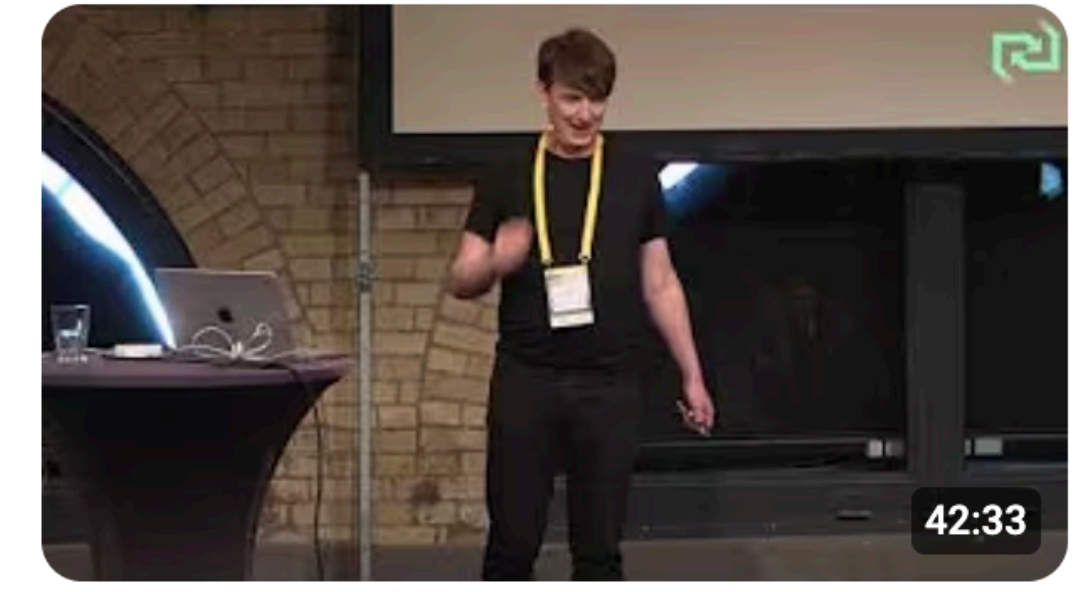
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Diagrams are a visual checklist
for design decisions



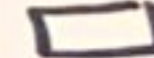

System Context diagram

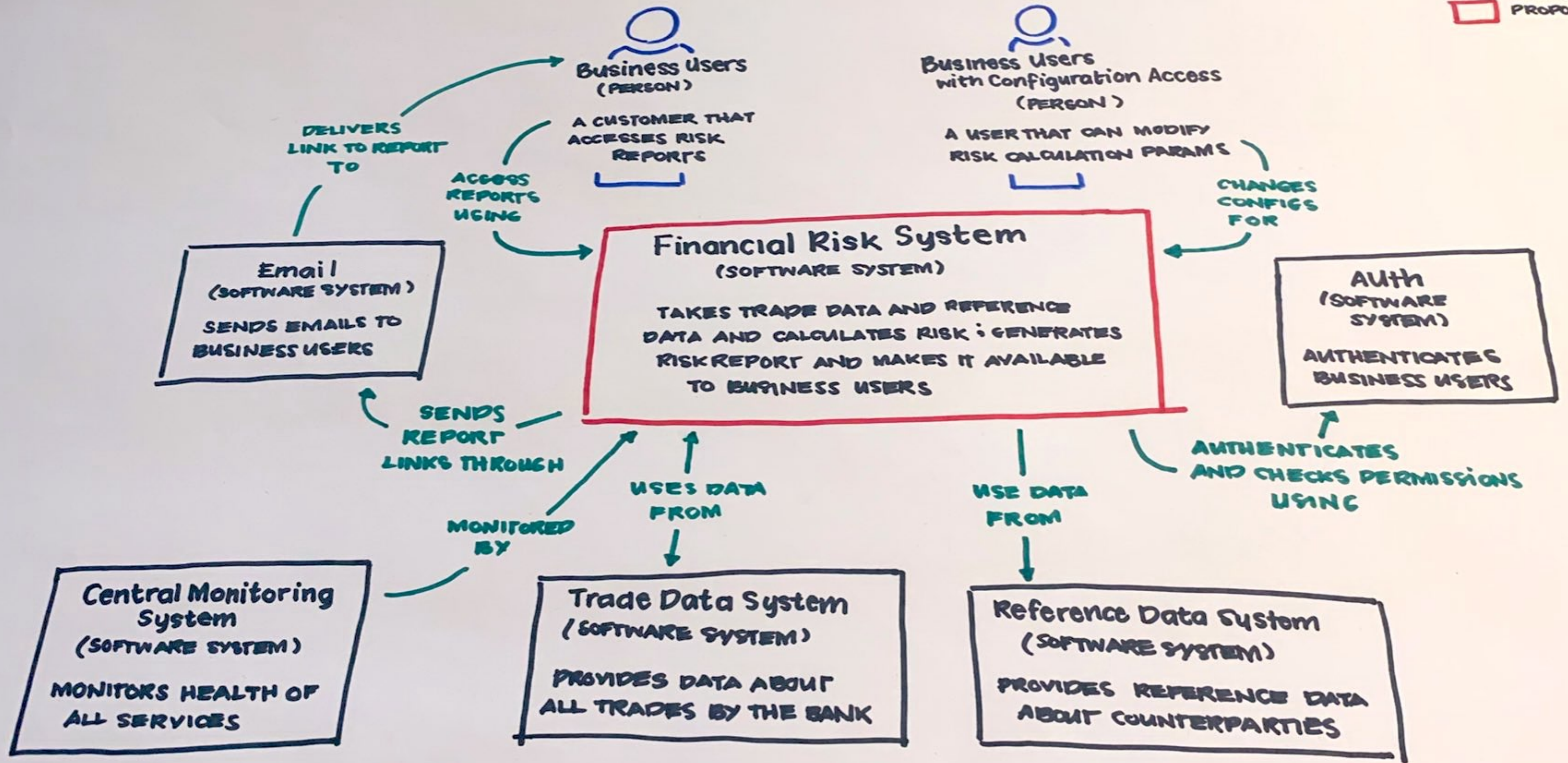
What is the scope of the software system we're building?

Who is using it? What are they doing?

What system integrations does it need to support?

Financial Risk System: Context Diagram

-  USER
-  INTERACTION
-  PRE-EXISTING SYSTEM
-  PROPOSED SYSTEM



Container diagram

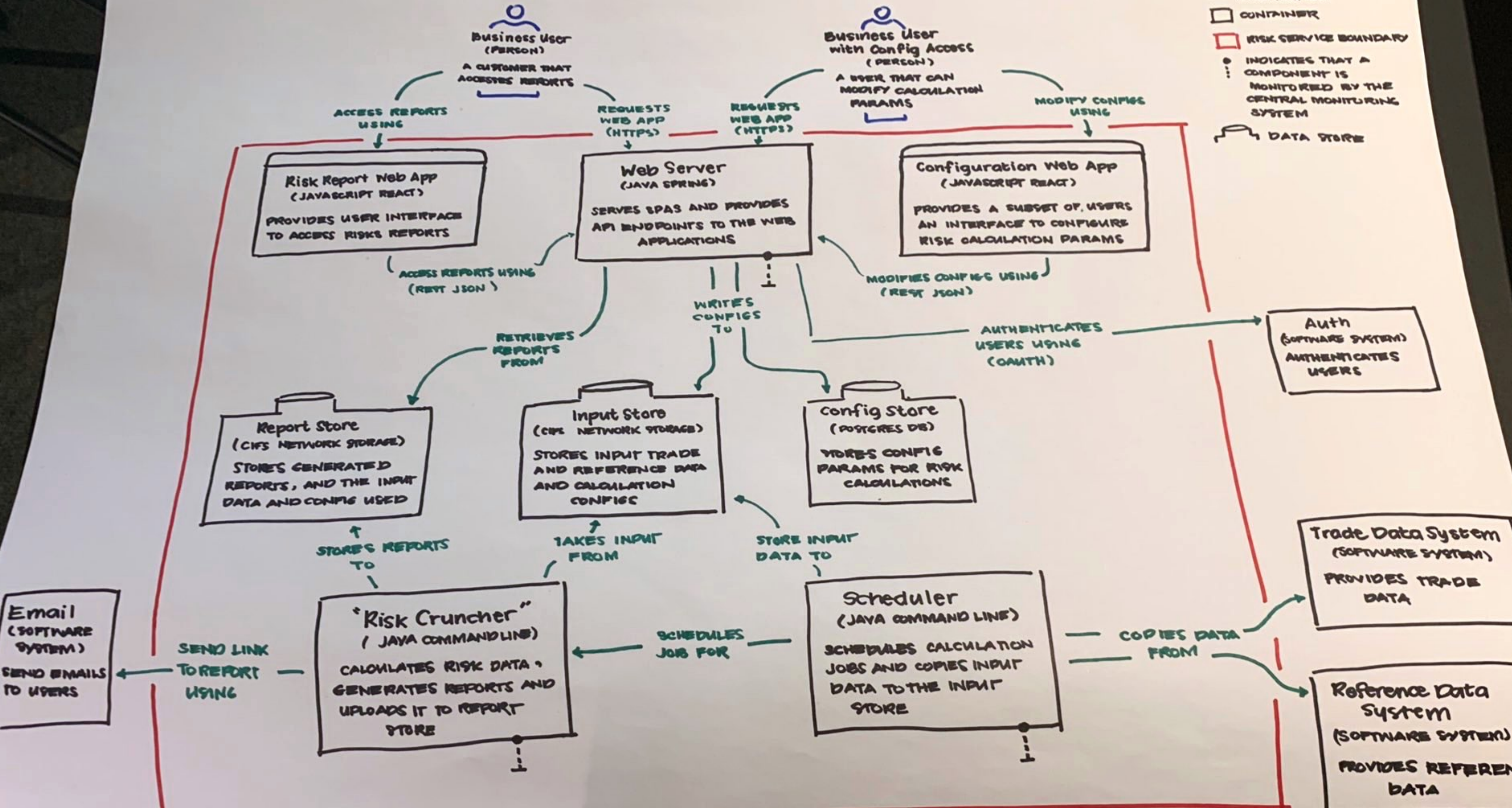
What are the major technology building blocks?

What are their responsibilities?

How do they communicate?

Financial Risk System: Container Diagram

- USER
- INTERACTION
- CONTAINER
- RISK SERVICE BOUNDARY
- INDICATES THAT A COMPONENT IS MONITORED BY THE CENTRAL MONITORING SYSTEM
- DATA STORE



The diagrams should spark
meaningful questions

No

“What does that arrow mean?”

“Why are some boxes red?”

“Is that a Java application?”

“Is that a monolithic application, or a collection of microservices?”

“How do the users get their reports?”

Yes

“What protocol are your two Java applications using to communicate with each other?”

“Why do you have two separate C# applications instead of one?”

“Why are you using MongoDB?”

“Why are you using MySQL when our standard is Oracle?”

“Should we really build new applications with .NET Framework rather than .NET Core?”

Richer diagrams lead to
richer **design discussions**

Our developers are constantly
revisiting past decisions

Title These documents have names that are short noun phrases. For example, "ADR 1: Deployment on Ruby on Rails 3.0.10" or "ADR 9: LDAP for Multitenant Integration"

Context This section describes the forces at play, including technological, political, social, and project local. These forces are probably in tension, and should be called out as such. The language in this section is value-neutral. It is simply describing facts.

Decision This section describes our response to these forces. It is stated in full sentences, with active voice. "We will ..."

Status A decision may be "proposed" if the project stakeholders haven't agreed with it yet, or "accepted" once it is agreed. If a later ADR changes or reverses a decision, it may be marked as "deprecated" or "superseded" with a reference to its replacement.

Consequences This section describes the resulting context, after applying the decision. All consequences should be listed here, not just the "positive" ones. A particular decision may have positive, negative, and neutral consequences, but all of them affect the team and project in the future.

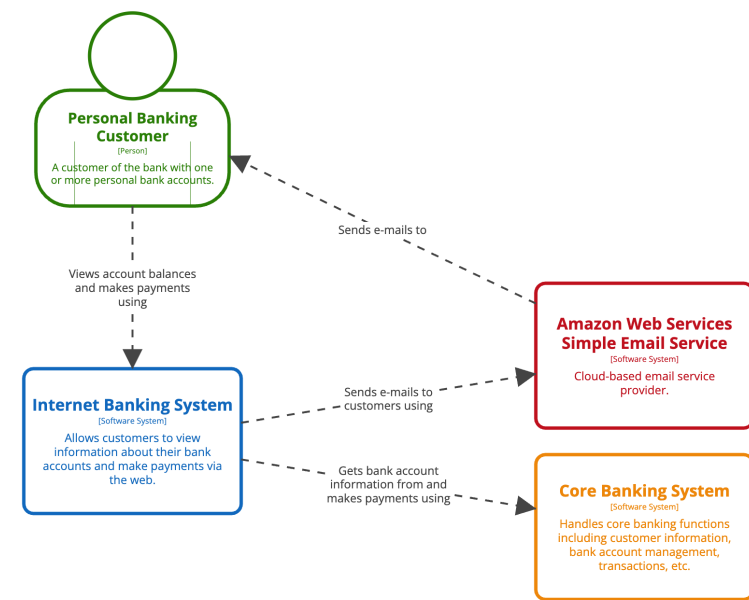
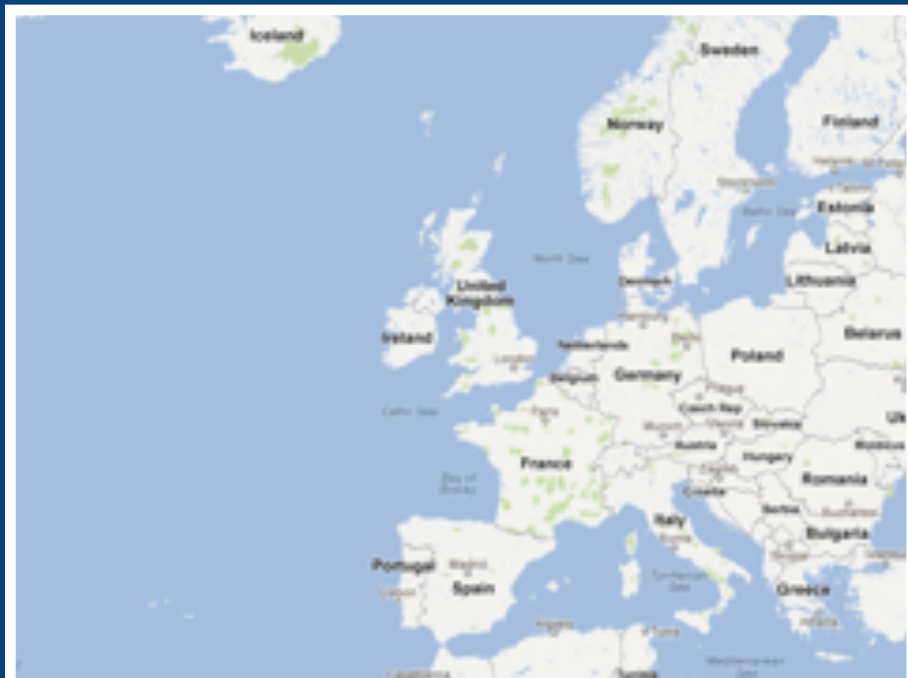
“Architecture Decision Record”

A short description of an architecturally significant decision

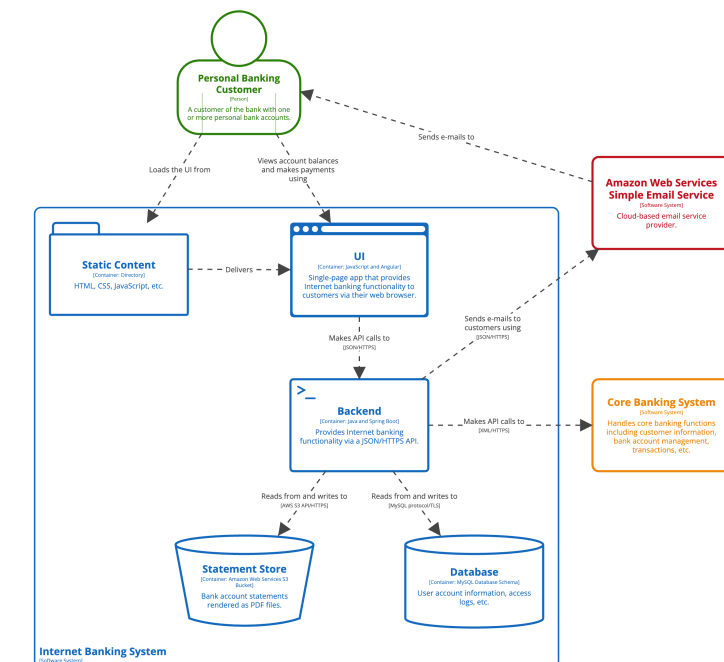
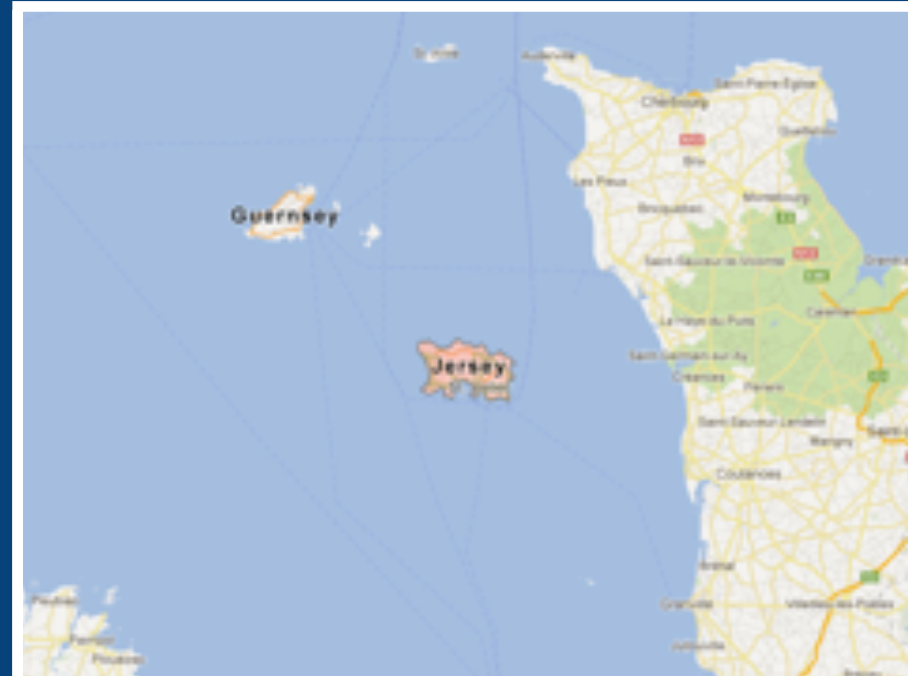
<http://thinkrelevance.com/blog/2011/11/15/documenting-architecture-decisions> (Michael Nygard)

Architecture isn't
only for architects

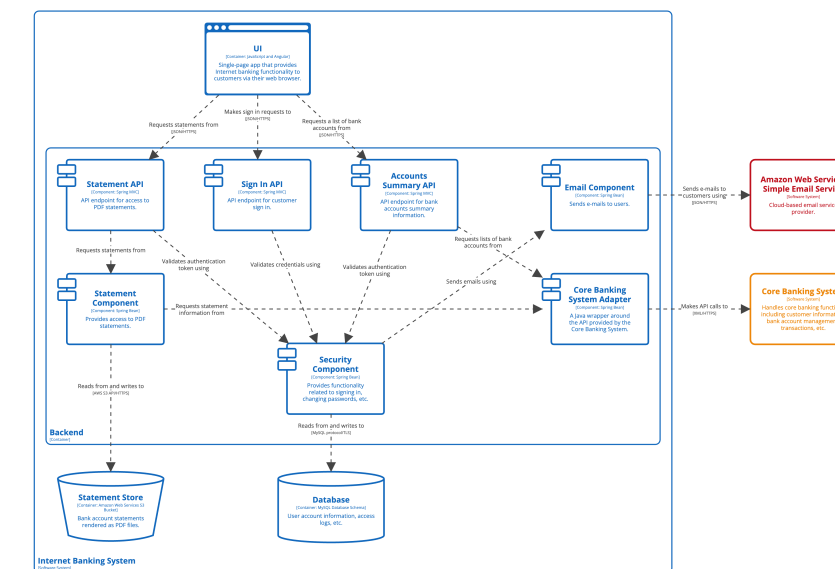
The value of a common language
shouldn't be underestimated!



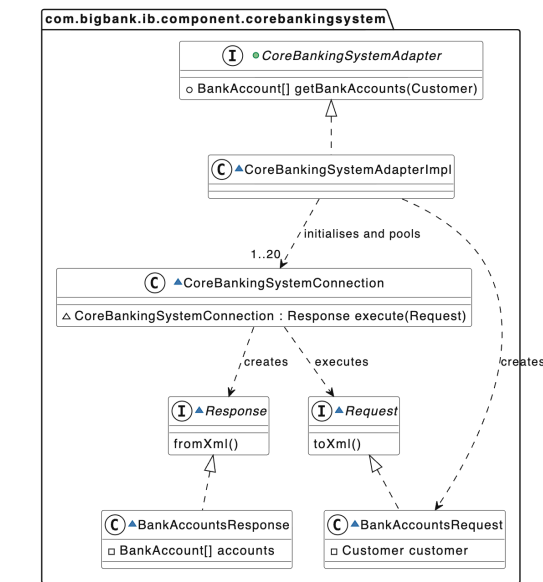
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We still have a gap between
dev and ops because
they speak different languages

Our product owners, testers, domain experts, etc don't fully understand what the engineers are building

The UX lead

show me your system context
and container diagrams
[for this feature/change]

Product Owner

show me which C4 containers
you are changing
[for this feature/change]

Product Owner

Takeaways

The backlash against “architects”
is real, but the technical leadership
role never went away

Technical leadership is essential for
all software engineering teams,
irrespective of whether this is
performed by "architects" or not

Many software teams are still missing some of the engineering fundamentals that prevent them from becoming high performing teams

DDD, agile, Spotify model, Team
Topologies, feature teams, Conway's Law,
platform teams, autonomy, trust,
and other socio-technical techniques

will fail without

**good technical foundations
and effective communication**

You can't optimise
team performance
without good
technical foundations

Improving architectural
capability and maturity

Improve understanding and documentation of shared architecture

Architecture Guild Goals

- 01 Improve understanding and documentation of shared architecture
- 02 Provide a forum to discuss and challenge architecture decisions
- 03 Establish and promote core architecture principles
- 04 Give everyone interested a chance to learn and to contribute

The C4 model provides
a common language for
technical and non-technical
team members
to communicate effectively



Development

Architecture & Design

AI Infrastructure

Culture & Methods

DevOps

Events

April 7-10, 2025 **QCon London**
Discover emerging trends, insights, and real-world best practices in software development & tech leadership. Join now.

June 9-10, 2025 **InfoQ Dev Summit Boston**
Learn how senior software developers are solving the challenges you face. Register now with early bird tickets.

Oct 15-16, 2025 **InfoQ Dev Summit Munich**
Learn practical solutions to today's most pressing software challenges. Register now with early bird tickets.

Nov 17-21, 2025 **QCon San Francisco**
Explore insights, real-world best practices and solutions in software development & leadership. Register now.

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ARCHITECTURE & DESIGN

Microsoft Virtual Event (April 29-30): Unleash AI innovation with an API-first strategy.

Navigating Software Architecture at Scale: Insights from Decathlon's Architecture Process

JUL 24, 2024 • 6 MIN READ



by

Eran Stiller
Chief Software Architect

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[Raphaël Tahar](#), staff engineer at Decathlon, recently published his [insights from co-leading an architecture process at scale](#). In a 4-part blog post series, Tahar depicts how, by combining methodologies like architecture committees, the C4 model, and System Thinking and emphasizing the importance of ADRs and centralized documentation, Decathlon ensures its teams are well-equipped to make informed, strategic decisions.

He is part of a group supporting over 120 engineers across 23 feature teams comprising one domain out of 1500+ engineers globally at Decathlon. Supporting this scale of developers is no small feat and involves providing support with designing new systems, optimizing existing ones, and ensuring alignment with global guidelines. To tackle this, Decathlon established an architecture committee, which plays a crucial role in guiding teams through the intricate decision-making process.

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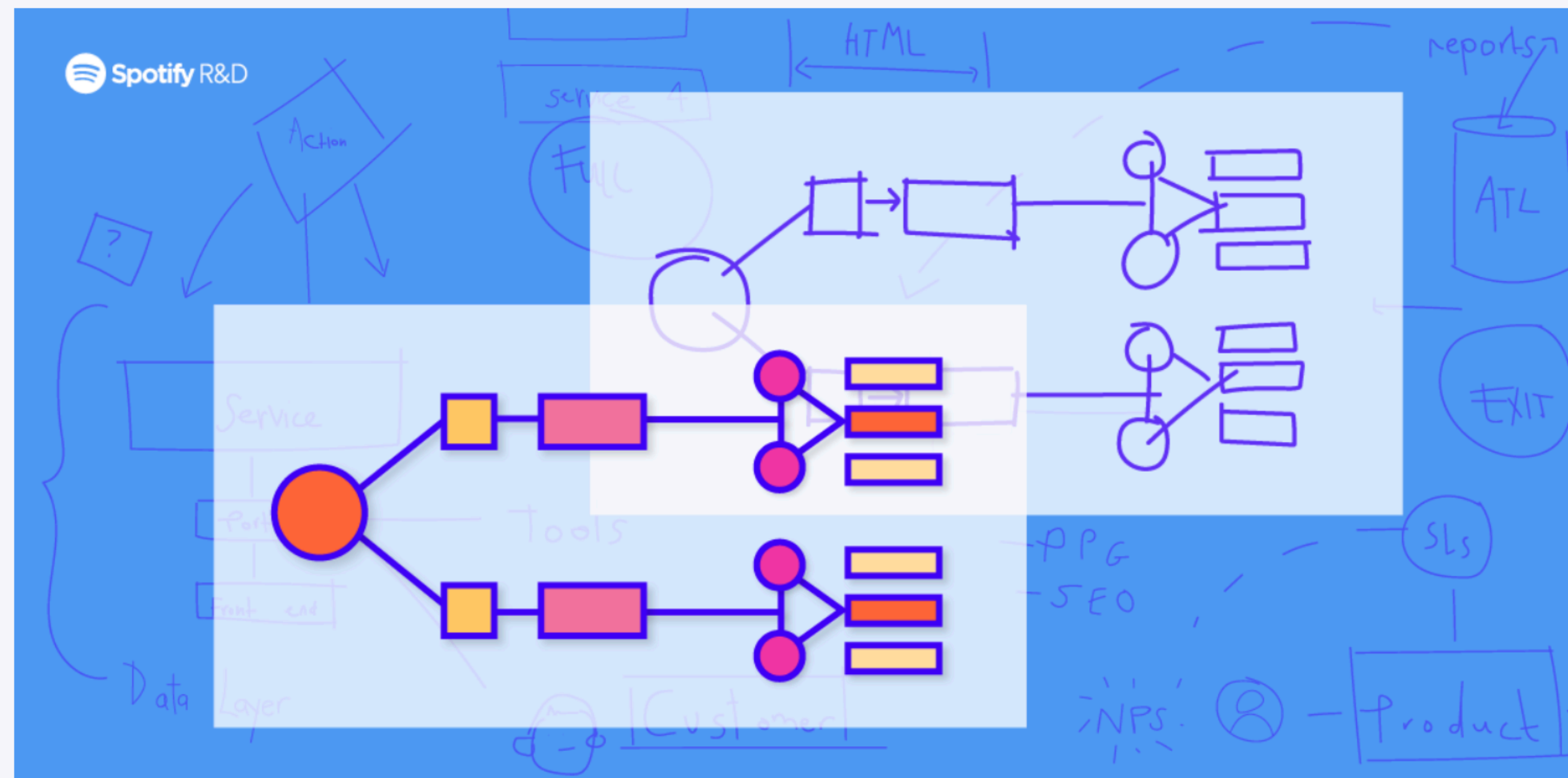
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TL;DR Architectural diagrams are the bread and butter of software design and a foundational tool for communication and collaboration on software development. At Spotify, we have an incredibly complex network of thousands of interlinked software systems owned by hundreds of teams, so having a simple way to visualize these connections is essential. While capturing all of our software in one large diagram is technically possible, it would be very hard to understand and navigate. We need tools to

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A Moment on C4 Architectural Design with Amar Mehan

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Show Notes

In this moment Amar Mehan, Lead Technologist at Boots describes how the C4 Model revolutionised the Boots approach to Architectural Design. For more information about C4 check out <http://c4model.com>

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Thank you!

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